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**The Morgan
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*This publication is for
Seoul Global Center to
publish and distribute
information relating to*
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*Uk Commercial
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*business start-up so as to
help the understanding of
a foreigner who resides
in Seoul and is interested
in the business start-up.*

*All data recorded herein
are stated clearly for
reference.*

*The food and beverage
industry is vital to the
global economy, but in a
society increasingly
concerned with
sustainable development,*

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it is facing new challenges. This book presents the results of a research project focused on the management challenges that sustainable development presents to presents to food and beverage companies.

A detailed look at what really happens in the front office of an investment bank and why

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Trading floors have always fascinated people, but few understand the role they play in the world of finance today. Though markets rise and fall every day, the drivers of those are rarely explored. Those who understand the dynamics of trading floors will better understand the dynamics of global financial

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*markets. This book
reveals the key players
on the floor, their roles
and responsibilities, how
they serve their clients,
and how it all impacts
the markets. It also
explains important
terminology, explains the
world of trading both
cash and derivatives, and
much more. Includes a
foreword by Gillian Tett,
author of Fool's Gold:*

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*How Unrestrained Greed
Corrupted a Dream,
Shattered Global Markets
and Unleashed a
Catastrophe. Terri
Duhon*

*(www.terriduhon.co) is a
financial market expert
who in 2004 founded
B&B Structured Finance
Ltd, which provides
expert consulting and
financial markets
training . Her time on the*

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Floor's Gold as well as by
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exciting world of
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In a response to a
request from the

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G20 IFA Working
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Group, this note
Plan 1
provides a
framework for
public lenders
and borrowers to
assess
collateralized
financing
practices from a
development
perspective. The

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work of the IMF and World Bank suggests that the availability of collateralized financing can be beneficial to a developing country borrower under a range of circumstances, but also points to

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pitfalls.

This book
examines the
dangers of
continuing
government
bailouts and
offers alternative
strategies
designed to
produce growth
based on the

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vigor of the
private sector
with inflation
under control.
The expert
authors show
that it is indeed
possible to
explain the
causes of the
crisis in
understandable

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terms and clarify
why resolving the
bailout problem
is essential to
preventing future
crises.

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book includes
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insights from
leading European
and North
American
scholars who
reflect upon
business ethics.
foundations,
firms, markets

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and stakeholders
in order to design
more sustainable
patterns of
development for
business and
society.

Together, the
contributing
authors advance
critical,
innovative and

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imaginative perspectives to rethink the mainstream models and address the sustainability challenge.

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students in
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corporate social
responsibility
and corporate
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well as those
interested in

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Ending

Government
Bailouts as We
Know Them

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**This Commentary
is the first
comprehensive
work to analyse
the revised EU
Shareholder
Rights Directive
(SRD II). SRD II
sets a new agenda
for engaged**

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**shareholders and
sustainable
companies in the
EU, sparking a
wider debate on
the adoption of
duties in company
and capital
markets law. By
providing a
systematic and
thorough
framework for**

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**analysis, this
Commentary
evaluates the
purpose and aims
of SRD II and
further enriches
the debate on the
usefulness of the
EU's drive to
encourage long-
term shareholder
engagement.**

By many

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**measures, London
is now the leading
financial center in
the world,
outpacing New
York City and
Hong Kong.
Ignorance about
The City, London's
financial district, is
no longer an
option for those
doing business in**

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**the global financial
markets. The
second edition of
The City provides
updated,
comprehensive,
and relevant
coverage of what
goes on in
London's financial
services sector
and its evolution
as the leading**

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Europe. Essential
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and international
financial
professionals,
policy makers,
investors, and
those seeking a
well-paid City
career, this book
explains how
every facet of the**

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City works and
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why it matters.
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**A Financial Times
Book of the Year
2020! Should
companies be run
for profit or
purpose? In this
ground-breaking
book, acclaimed
finance professor
and TED speaker
Alex Edmans**

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**shows it's not an
either-or choice.**

**Drawing from real-
life examples
spanning
industries and
countries, Edmans
demonstrates that
purpose-driven
businesses are
consistently more
successful in the
long-term. But a**

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purposeful
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company must
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navigate difficult
trade-offs and take
tough decisions.
Edmans provides
a roadmap for
company leaders
to put purpose into
practice, and
overcome the
hurdles that hold
many back. He

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**explains how
investors can
discern which
companies are
truly purposeful
and how to engage
with them to
unleash value for
both shareholders
and society. And
he highlights the
role that citizens
can play in**

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**reshaping
business to
improve our world.
This edition has
been thoroughly
updated to include
the pandemic, the
latest research,
and new insights
on how to make
purpose a reality.
Most academics
and certainly most**

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**sustainability
managers agree
that research on
the 'business case'
for sustainability
has been very
inconclusive. In
fact many have
simply decided
that the business
case for
sustainability is
elusive. This book**

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**goes further than
ever before in
trying to be more
specific about the
economic rationale
for corporate
sustainability, by
approaching this
issue on an
industry-specific
level. To do this,
empirical evidence
was gathered from**

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**managers in nine
industries, along
with their
stakeholders,
during an
extensive and
ambitious
research project.
The book gives a
detailed and
representative
insight of the
business case in**

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**the nine sectors
but also a unique
cross-industry
perspective on this
issue.**

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Professionals**
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**Considerations for
Public Lenders
and Borrowers
Directory of
International Asset
Managers
A Food and
Beverage Industry
Perspective**

“Who knows? It might
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just topple Donald
Trump from the best-
seller list.”—Forbes

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respected names in
the investment
community, this
revised edition of The
Morgan Stanley Dean
Witter Guide to
Personal Investing is
the authoritative guide
to increasing the
earning power of

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financial resources.
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Robert Gardiner,
Plan 1
former chairman and
CEO of Dean Witter,
offers advice on a
range of topics for
short- and long-term
investors—from
brokers, mutual funds,
401(k)s, and online
strategies to stocks,
bonds, bank
certificates, real
estate, and insurance.

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This completely revised and updated edition answers the most important investment questions and will give readers the confidence to be in control of their financial future.

Provides a guideline to careers in Investment Banking IT. This work introduces IT

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professionals to the career paths in this sector of the financial services industry. It covers topics such as: business division of Investment Banking that utilise IT professionals; types of IT careers in Investment Banking; and IT contract vs permanent positions. This volume contains

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the financial and

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and chapter on
building effective
business
relationships!

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exceptionally bright
woman whose ideas
will enlighten you,
brighten and brilliantly
ignite vision in all who
read it. Out of the

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matrix of her wisdom emerges a book that will revolutionize your life and may very well alter your thinking as we go into a new era of time. A must-read!"—Bishop T.D. Jakes, New York Times bestselling author of *Reposition Yourself: Living Life Without Limits* Carla Harris, one of the

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most successful and respected women in business, shares advice, tips, and strategies for surviving in any workplace environment. While climbing the corporate ladder, Harris had her own missteps and celebrated numerous victories. She vowed that when she

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reached senior management, and people came to her for advice, she would provide them with the tools and strategies honed by her experience. “Carla’s Pearls” have become the centerpiece for her many speeches and television appearances. Now, Carla shares these

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Balance is a
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team take an
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tech
phenomenon of
our time. For
investors,
trend
watchers,
entrepreneurs,

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home and
office
computer
users, and
anyone who
wants to know
the true value
of the
Internet and
its
components,
The Internet

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the full
picture of the
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companies, the
gurus, and the
visions behind
today's
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revolution.
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examines the

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growth and div
ersification
of real estate
advisory
services in
the United
States, the
United
Kingdom,
Germany and
Japan since

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1960. The book
explains how
successful
firms develop
competitive
advantages in
the global
marketplace.
An evaluation
of forty
prominent
firms (ten

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from each
country)
provides a
comparative
reference for
a detailed
analysis of
the growth and
internationali
zation of four
major real
estate

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advisory
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service firms
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(one from each country). The firms have responded in many ways to changes in international real estate investment, and their

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fortunes have
varied

accordingly.

The analysis

provides

factual

evidence

demonstrating

growth

strategies

that enable a

firm to become

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a successful
real estate
advisory

service in
today's global
economy.

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and updated
from the
hugely popular
first edition,
this book is

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and convenient
one-volume
introduction
to
international
capital
markets, ideal
for those
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asset

management. As
well as
serving as an
invaluable
reference tool
for
professionals
already
working in the

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looking to
extend their
knowledge base
it will also
benefit all
those working
in trading,
sales and
support roles.
Describing how
the key

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products and
markets work,
who the
principle
participants
are and their
overall goals
and
objectives,
Andrew
Chisholm
provides a

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thorough
overview of
the global
capital
markets. The
book covers a
wide range of
equity, debt,
foreign
exchange and
credit
instruments as

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well as the
principal
derivative
products. In a
step-by-step
fashion,
making
extensive use
of real world
cases and
examples, it
explains money

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foreign
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exchange, bond
markets, cash
equity
markets,
equity
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techniques,
swaps,
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futures,

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credit
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derivatives,
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options,
option risk
management and
convertible
bonds. An
extensive
glossary also
explains
concisely many
of the

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'jargon'
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expressions
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used in the

financial
markets.

Boasting an
international
focus,
examples are
drawn from
major
international

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markets around
the world. It
makes

extensive use
of numerical
examples and
case studies
to help
explain a wide
range of cash
and derivative
products used

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in the capital
markets
business. It
covers both
debt and
equity
products and
includes new
material on
credit
products such
as

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collateralized
debt
obligations
and credit
derivative
structures;
equity
fundamental
analysis,
portfolio
theory and
convertible

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bonds. Market data has been fully updated from the first edition and recent events such as the 'credit crisis' are discussed. Asia's demand for second-

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generation
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institutions
and markets
needs to be
met in order
for the
region's
further
development to
be sustained.
This book

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provides a
compelling,
fact-based
assessment of
current
practices and
regulations in
Asia's
financial
institutions
and markets
and carefully

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documents the
exciting
opportunities
and challenges
that lie ahead
in the
region's
financial
systems. This
book differs
in design from
typical

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treatments of
financial
institutions
and markets
because its
focus is on
Asia rather
than using the
US model (in
terms of
market
configurations

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or products)
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as a
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benchmark, and
its takes a
contemporary
and forward-
looking view
of financial
markets.

Examples of
practice from
Asia are used

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to illustrate
major accepted
themes in
finance and
financial
regulation. To
the extent
that Asia's
main economies
share characte
ristics that
are distinct,

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for example,
in the
relationship
between
government and
the banking
sector, or in
aspects of
corporate
governance,
the book will
discuss the

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consequences
for market
operation and
intermediation
. The book's
carefully
structured
facts and
rigorously
argued
analysis carry
important

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implications
both for
students in
business and
law and for
professionals
new to
financial
markets in
Asia. It will
change the way
that Asian

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institutions

is taught in
universities
as well as
provide a
valuable
resource for
professionals
working in
finance in

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a one-stop resource,
offering
comprehensive
reference to theory
and practice in the
area of shipping
finance. In the

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multibillion dollar international shipping industry, it is important to understand the various issues involved in the finance of the sector. This involves the identification and evaluation of the alternative sources

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of capital available for financing the ships, including the appraisal and budgeting of shipping investment projects; legal and insurance aspects of ship finance; the financial analysis and modelling of investment projects;

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mergers and
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acquisitions; and the
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management issues
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area, and with
contributions from
25 prominent market
practitioners and

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academics over 16
chapters, this

Handbook covers
shipping finance and
banking, maritime
financial
management and
investments. As such,
it includes: shipping
markets; asset
backed finance;
shipbuilding

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finance; debt
finance; public and
private equity and
debt markets;
structured finance;
legal aspects and
key clauses of ship
mortgages; marine
insurance;
mechanisms for
handling defaulted
loans; investment

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appraisal and
capital budgeting;
financial analysis
and investment
modelling; business
risk management
and freight
derivatives; and
mergers and
acquisitions. Thus,
the Handbook offers
a rigorous

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understanding of the different aspects of modern shipping finance and maritime financial management and investments, the various characteristics of the available products, the capital needs and requirements,

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and a clear view on
the different
financial

management
strategies through a
series of practical
examples and
applications.

Technical where
appropriate, but
grounded in market
reality, this is a

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"must-have"
reference for anyone
involved in shipping
finance, from bank
practitioners and
commodity trading
houses, to
shipbrokers, lawyers
and insurance
houses as well as to
university students
studying shipping

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finance. Table of
Contents Preface by
Editors Manolis

Kavussanos,
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MSc in International
Shipping, Finance
and Management,
Athens University of
Economics and
Business, Greece
Ilias Visvikis,

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Professor, Director
Executive Education
and Professional
Development, World
Maritime University,
Sweden Chapter 1:
Shipping Markets
and their Economic
Drivers Jan-Henrik
Huebner, Head of
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DNV GL, Germany

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Chapter 2: Asset
Risk Assessment,
Analysis and

Forecasting in Asset
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Henriette Brent

Petersen, Head of

Shipping & Offshore

Research, DVB Bank

SE, The Netherlands

Chapter 3: Overview
of Ship Finance

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Fotis Giannakoulis,
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President, Morgan
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Cushing & Co. Inc.,
USA Chapter 5:
Debt Financing in
Shipping George

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Farley & Williams,
Greece Chapter 6:
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& CEO, Karatzas
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Co., USA Chapter 7:
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Maritime Investment
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Jefferies LLC, USA
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Alexopoulos,
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Group, Greece
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Shipping Loan
Agreement Kyriakos
Spoullou, Solicitor,

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who soon would
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be dubbed the
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target was CEO
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who had come to
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chief executive.***

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as CEO, Purcell
had presided
over a 50 percent
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peak in 2000 and
a series of high-
profile
government and
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had tarnished***

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***the company's
once-sterling
reputation. Just a
few months after
the Journal ad,
Purcell would
retire under
pressure, and
former president
John Mack, who
had been pushed
out by Purcell,
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CEO. The "Eight***

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***Grumpy Old
Men" won the
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signals a clash of
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