

Resumen Del Libro The Hacker De Ken Harris Area Libros

Stay ahead of the sales evolution with a more efficient approach to everything Hacking Sales helps you transform your sales process using the next generation of tools, tactics and strategies. Author Max Altschuler has dedicated his business to helping companies build modern, efficient, high tech sales processes that generate more revenue while using fewer resources. In this book, he shows you the most effective changes you can make, starting today, to evolve your sales and continually raise the bar. You'll walk through the entire sales process from start to finish, learning critical hacks every step of the way. Find and capture your lowest-hanging fruit at the top of the funnel, build massive lead lists using ICP and TAM, utilize multiple prospecting strategies, perfect your follow-ups, nurture leads, outsource where advantageous, and much more. Build, refine, and enhance your pipeline over time, close deals faster, and use the right tools for the job—this book is your roadmap to fast and efficient revenue growth. Without a reliable process, you're disjointed, disorganized, and ultimately, underperforming. Whether you're building a sales process from scratch or looking to become your company's rock star, this book shows you how to make it happen. Identify your Ideal Customer and your Total Addressable Market Build massive lead lists and properly target your campaigns Learn effective hacks for messaging and social media outreach Overcome customer objections before they happen The economy is evolving, the customer is evolving, and sales itself is evolving. Forty percent of the Fortune 500 from the year 2000 were absent from the Fortune 500 in the year 2015, precisely because they failed to evolve. Today's sales environment is very much a “keep up or get left behind” paradigm, but you need to do better to excel. Hacking Sales shows you how to get ahead of everyone else with focused effort and the most effective approach to modern sales.

Robert Langdon, while at the U.S. Capital Building, finds an object encoded with five symbols, which is an ancient invitation to usher its recipient into a long-lost world of esoteric wisdom. When Langdon's belived mentor, Peter Solomon, is kidnapped, he realizes his only hope of saving Peter is to accept this mystical invitation and follow wherever it leads him. Langdon is instantly plunged into a clandestine world of Masonic secrets, hidden history, and never-before-seen locations - all of which seem to be dragging him toward a single, inconceivable truth.

Ethical hacking is the art of testing your own network and computers for security holes and learning how to close them up before an unethical hacker gets the chance to get in and do damage. With all the stories in the news on an almost daily basis about hacking, digital security has become one of the most crucial factors in our lives. Most people do their banking online, they use PayPal, they use email and these, plus any other service or website you use with personal information, are open to being hacked. To put it very simply, a hacker is a person who can gain access to a computer system or network and exploit it to steal information, steal financial details, send a virus down to it and do all sorts of other damage. This book is designed to help you develop the methods you need to keep those hackers away from your system. And, to do that, you must learn to think like a hacker!

MESSAGE: This is the system operator. Who is using this account? Please identify yourself . . . When Vicky's father is arrested, accused of stealing over a million pounds from the bank where he works, she is determined to prove his innocence. But how? There's only one way - to attempt to break into the bank's computer files. Even if Vicky is the best hacker in the world, will she find the real thief before they find her?

The Hacker Ethic

Children in America's Schools

Growth Hacker Marketing

Savage Inequalities

Hacking With Python

Hacking Sales

The definitive playbook by the pioneers of Growth Hacking, one of the hottest business methodologies in Silicon Valley and beyond. It seems hard to believe today, but there was a time when Airbnb was the best-kept secret of travel hackers and couch surfers, Pinterest was a niche web site frequented only by bakers and crafters, LinkedIn was an exclusive network for C-suite executives and top-level recruiters, Facebook was MySpace's sorry step-brother, and Uber was a scrappy upstart that didn't stand a chance against the Goliath that was New York City Yellow Cabs. So how did these companies grow from these humble beginnings into the powerhouses they are today? Contrary to popular belief, they didn't explode to massive worldwide popularity simply by building a great product then crossing their fingers and hoping it would catch on. There was a studied, carefully implemented methodology behind these companies' extraordinary rise. That methodology is called Growth Hacking, and it's practitioners include not just today's hottest start-ups, but also companies like IBM, Walmart, and Microsoft as well as the millions of entrepreneurs, marketers, managers and executives who make up the community of Growth Hackers. Think of the Growth Hacking methodology as doing for market-share growth what Lean Start-Up did for product development, and Scrum did for productivity. It involves cross-functional teams and rapid-tempo testing and iteration that focuses customers: attaining them, retaining them, engaging them, and motivating them to come back and buy more. An accessible and practical toolkit that teams and companies in all industries can use to increase their customer base and market share, this book walks readers through the process of creating and executing their own custom-made growth hacking strategy. It is a must read for any marketer, entrepreneur, innovator or manger looking to replace wasteful big bets and "spaghetti-on-the-wall" approaches with more consistent, replicable, cost-effective, and data-driven results.

* Instant NEW YORK TIMES and USA TODAY bestseller ** GOODREADS CHOICE AWARD WINNER for BEST DEBUT and BEST ROMANCE of 2019 ** BEST BOOK OF THE YEAR* for VOGUE, NPR, VANITY FAIR, and more! * What happens when America's First Son falls in love with the Prince of Wales? When his mother became President, Alex Claremont-Diaz was promptly cast as the American equivalent of a young royal. Handsome, charismatic, genius—his image is pure millennial-marketing gold for the White House. There's only one problem: Alex has a beef with the actual prince, Henry, across the pond. And when the tabloids get hold of a photo involving an Alex-Henry altercation, U.S./British relations take a turn for the worse. Heads of family, state, and other handlers devise a plan for damage control: staging a truce between the two rivals. What at first begins as a fake, Instagramable friendship grows deeper, and more dangerous, than either Alex or Henry could have imagined. Soon Alex finds himself hurtling into a secret romance with a surprisingly unstuffy Henry that could derail the campaign and upend two nations and begs the question: Can love save the world after all? Where do we find the courage, and the power, to be the people we are meant to be? And how can we learn to let our true colors shine through? Casey McQuiston's Red, White & Royal Blue proves: true love isn't always diplomatic. "I took this with me wherever I went and stole every second I had to read! Absorbing, hilarious, tender, sexy—this book had everything I crave. I'm jealous of all the readers out there who still get to experience Red, White & Royal Blue for the first time!" - Christina Lauren, New York Times bestselling author of The Unhoneymooners "Red, White & Royal Blue is outrageously fun. It is romantic, sexy, witty, and thrilling. I loved every second." - Taylor Jenkins Reid, New York Times bestselling author of Daisy Jones & The Six

Meet the world's top ethical hackers and explore the tools of the trade Hacking the Hacker takes you inside the world of cybersecurity to show you what goes on behind the scenes, and introduces you to the men and women on the front lines of this technological arms race. Twenty-six of the world's top white hat hackers, security researchers, writers, and leaders, describe what they do and why, with each profile preceded by a no-experience-necessary explanation of the relevant technology. Dorothy Denning discusses advanced persistent threats, Martin Hellman describes how he helped invent public key encryption, Bill Cheswick talks about firewalls, Dr. Charlie Miller talks about hacking cars, and other cybersecurity experts from around the world detail the threats, their defenses, and the tools and techniques they use to thwart the most advanced criminals history has ever seen. Light on jargon and heavy on intrigue, this book is designed to be an introduction to the field; final chapters include a guide for parents of young hackers, as well as the Code of Ethical Hacking to help you start your own journey to the top. Cybersecurity is becoming increasingly critical at all levels, from retail businesses all the way up to national security. This book drives to the heart of the field, introducing the people and practices that help keep our world secure. Go deep into the world of white hat hacking to grasp just how critical cybersecurity is Read the stories of some of the world's most renowned computer security experts Learn how hackers do what they do—no technical expertise necessary Delve into social engineering, cryptography, penetration testing, network attacks, and more As a field, cybersecurity is large and multi-faceted—yet not historically diverse. With a massive demand for qualified professional that is only going to grow, opportunities are endless. Hacking the Hacker shows you why you should give the field a closer look.

JUMPSTART YOUR NEW AND EXCITING CAREER AS A PENETRATION TESTER The Pentester BluePrint: Your Guide to Being a Pentester offers readers a chance to delve deeply into the world of the ethical, or "white-hat" hacker. Accomplished pentester and author Phillip L. Wylie and cybersecurity researcher Kim Crawley walk you through the basic and advanced topics necessary to understand how to make a career out of finding vulnerabilities in systems, networks, and applications. You'll learn about the role of a penetration tester, what a pentest involves, and the prerequisite knowledge you'll need to start the educational journey of becoming a pentester. Discover how to develop a plan by assessing your current skillset and finding a starting place to begin growing your knowledge and skills. Finally, find out how to become employed as a pentester by using social media, networking strategies, and community involvement. Perfect for IT workers and entry-level information security professionals, The Pentester BluePrint also belongs on the bookshelves of anyone seeking to transition to the exciting and in-demand field of penetration testing. Written in a highly approachable and accessible style, The Pentester BluePrint avoids unnecessarily technical lingo in favor of concrete advice and practical strategies to help you get your start in pentesting. This book will teach you: The foundations of pentesting, including basic IT skills like operating systems, networking, and security systems The development of hacking skills and a hacker mindset Where to find educational options, including college and university classes, security training providers, volunteer work, and self-study Which certifications and degrees are most useful for gaining employment as a pentester How to get experience in the pentesting field, including labs, CTFs, and bug bounties

Crazy Stupid Bromance

CEH v11 Certified Ethical Hacker Study Guide

Aprende de los expertos que derrotan a los hackers

El último hacker

The Pentester BluePrint

Learn From the Experts Who Take Down Hackers

La vida de Marco no es precisamente sencilla, sobre todo desde que él, un joven prodigio de la informática, decidió prescindir de una existencia acomodada para luchar contra el orden establecido. Lo que empezó como un juego de niños acaba convirtiéndose en una pesadilla: una espesa red de tramas internacionales atrapan al joven Marco y le obligan a una huida desesperada que amenaza con truncar su vida y su incipiente relación con Nadia, una misteriosa joven de origen ruso.

For two years, beginning in 1988, Jonathan Kozol visited schools in neighborhoods across the country, from Illinois to Washington D.C., and from New York to San Antonio. He spoke with teachers, principals, superintendents, and, most important, children. What he found was devastating. Not only were schools for rich and poor blatantly unequal, the gulf between the two extremes was widening—and it has widened since. The urban schools he visited were overcrowded and understaffed, and lacked the basic elements of learning—including books and, all too often, classrooms for the students. In *Savage Inequalities*, Kozol delivers a searing examination of the extremes of wealth and poverty and calls into question the reality of equal opportunity in our nation's schools.

Es una obra pedagógica, que combina dos géneros literarios en una simbiosis que hacen de la narrativa la herramienta perfecta para motivar a que los lectores deseen aprender algo de las fascinantes ciencias de la computación. En cada capítulo se desarrolla un tema académico que pretende enseñar desde el punto de vista del autor las bases de la programación de computadoras en el Lenguaje True BASIC. Esta narración de las vivencias del autor, donde sus necesidades hicieron que investigue de forma autodidacta varios temas relacionados con las computadoras y su interés innato de investigador, hicieron que profundice estos conocimientos convirtiéndolo en uno de los más prestigiados técnicos en el sector de las Tecnologías de la Información y Comunicaciones (TIC's) en América Latina y el mundo.Por razones que su destino ha trazado, tuvo la oportunidad de conocer y relacionarse con el fascinante mundo de los Hackers, aquellos técnicos hoy por hoy temidos y estigmatizados como delincuentes o piratas informáticos, mismos que por su nivel de conocimientos, como menciona el mismo autor en el texto, están por encima del bien y del mal.El texto, relata su motivación personal por alcanzar el nivel que tienen estos técnicos y fruto de sus más de 25 años de investigar y aprender el arte de la programación, plasma en un lenguaje fácil de entender y con la didáctica propia de un maestro, explica algunas de las técnicas para desarrollar programas de computadora. Enseña en una forma académica algunos otros temas que aparentemente no tienen nada que ver con las técnicas de programación, pero que en la práctica, el entender perfectamente estos conceptos, afianzan el pensamiento del programador, así como su particular lógica para instrumentar correctamente los algoritmos a fin de resolver una situación particular.

Set in Lee's Alliances Universe, co-created by Lee, Lieberman, and Silbert, and along with Edgar Award-nominated co-writer Rosenfield, this novel is packed with the pulse-pounding, breakneck adventure, and the sheer exuberant invention that have defined his career as the creative mastermind behind Marvel's spectacular universe.

A Novel

A Radical Approach to the Philosophy of Business

The Playbook for Building a High-Velocity Sales Machine

The Space Between Worlds

Law and Disorder on the Electronic Frontier

El arte de la invisibilidad

Cada día, los hackers de sombrero blanco se encuentran con los de sombrero negro en el ciberespacio, batallando por el control de la tecnología que impulsa nuestro mundo. Los hackers éticos -de sombrero blanco- se encuentran entre los expertos en tecnología más brillantes e ingeniosos, quienes constantemente desarrollan nuevas formas de mantenerse un paso por delante de aquellos que quieren secuestrar nuestros datos y sistemas en beneficio personal. En este libro, conocerás a algunos de los héroes olvidados que nos protegen a todos del Lado Oscuro. Descubrirás por qué razón eligieron este campo, las áreas en las que sobresalen y sus logros más importantes. También encontrarás un breve resumen de los diferentes tipos de ciberataques contra los que han luchado. Si el mundo del hackeo ético te intriga, aquí puedes empezar a explorarlo. Vas a conocer a: - Bruce Schneier, experto en ciberseguridad líder de Estados Unidos - Kevin Mitnick, maestro de la ingeniería social - Dr. Dorothy E. Denning, especialista en detección de intrusiones - Mark Russinovich, Director de tecnología (CTO) de Azure Cloud - Dr. Charlie Miller, líder en impedir el hackeo de coches . . . y muchos más

¿Qué se necesita para salvar a la raza humana? ¿Cómo perfila un emprendedor sus metas y visiones para lograr un futuro prometedor? El libro ELON MUSK (2015) nos permite entrar en la vida de este brillante (y difícil) empresario, uno de los hombres más ricos y poderosos del mundo cuya misión es ayudar a la humanidad. ACERCA DEL LIBRO ORIGINAL:ORIGINALMENTE, la idea de este libro empezó como una simple historia acerca de Elon Musk que Ashlee Vance quería redactar para el Bloomberg Businessweek. El proyecto creció y se transformó en la biografía completa de la deidad de Silicon Valley, un gran emprendedor sudafricano de 43 años que tras la muerte de Steve Jobs fue elegido como el reemplazo de la figura más influyente en el ámbito de la tecnología. También sobresaliente como inventor e ingeniero, Musk ha dejado su huella para siempre como uno de los más importantes impulsores de la exploración espacial, la innovación en automóviles eléctricos y el uso de la energía solar. El libro nos adentra en los pormenores de esta historia de éxito mientras que, al mismo tiempo, nos abre las puertas de la vida personal de Elon Musk. ¿QUÉ APRENDERÉ?- SI SUEÑAS en grande y actúas sin temor (con tan solo una pizca de locura), te sorprenderás de cómo podrás alcanzar todo lo que deseas.- Las metas apasionadas te encaminarán al éxito. La pasión de Musk es salvar a la humanidad de la destrucción y ello ha sido el mayor impulso de su vida. - Aprenderás que el dinero no lo es todo. A Musk le disgustaba que la motivación de la mayoría de las empresas era ganar dinero en lugar de hacer del mundo un lugar mejor.- Conocerás que los fracasos son una manera de aprender. No todo salió bien para Musk a lo largo del camino, pero su determinación y su vehemencia fueron iguales a las de los grandes inventores y científicos de la humanidad.

Si quiere conocer la historia de nuestra civilización digital, debe conocer la historia de los 'hackers'. Mancillados por muchos, idolatrados por menos, los 'hackers' han contribuido de manera decisiva al desarrollo de algunos de los más importantes artefactos e ingenios intelectuales de la revolución digital, empezando por la Red o el nacimiento de Apple. Los inicios de la historia de la cultura y ética hackers se remontan seis décadas atrás, cuando jóvenes entusiastas y bromistas del Tech Model Railroad Club del MIT autodefiniaron sus prácticas como 'hacking' y a ellos mismos, como 'hackers'. Este libro traza, desde entonces, la línea evolutiva de la cultura y ética hackers, con la cual se explica cómo y por qué han surgido en los últimos años fenómenos como WikiLeaks o los Anonymous, el auge de la criptografía o movimientos por el software libre y el reconocimiento del acceso abierto al conocimiento como derecho humano. Este libro compone un complejo puzzle mediante un análisis teórico, conceptual, histórico, interpretativo y crítico de la ética y la cultura hackers, y del hacktivismo como manifestación política del 'hacking'. Recorriendo la historia de la comunidad hacker, con sus fuentes primigenias, conocerá los pilares de una nueva civilización. [Resumen del editor].

"Entra en el mundo hostil de los delitos informáticos desde la comodidad de tu propio sofá. Mitnick presenta diez capítulos obligatorios, todos ellos resultado de una entrevista con un hacker de verdad. Un libro de lectura obligada para todo el que este interesado en la seguridad de la información." -Tom Parker, analista de seguridad informática y fundador de Global InterSec, LLC. "Uno se queda atónito ante la tremenda brillantez que se halla en estas hazañas ilegales. Imaginen cuánto se podría conseguir si estos genios utilizaran sus capacidades para el bien. Como ocio o como formación, recomiendo este libro" -About.com

The lost symbol

The New Growth Model from the Sinister World of Hackers

Feed

Pesadilla para hackers

A Practical Guide

Red, White & Royal Blue

Before the multi-million, runaway bestseller The Da Vinci Code, Dan Brown set his razor-sharp research and storytelling skills on the most powerful intelligence organization on earth--the National Security Agency (NSA)--in this thrilling novel, Digital Fortress. When the NSA's invincible code-breaking machine encounters a mysterious code it cannot break, the agency calls its head cryptographer, Susan Fletcher, a brilliant and beautiful mathematician. What she uncovers sends shock waves through the corridors of power. The NSA is being held hostage...not by guns or bombs, but by a code so ingeniously complex that if released it would cripple U.S. intelligence. Caught in an accelerating tempest of secrecy and lies, Susan Fletcher battles to save the agency she believes in. Betrayed on all sides, she finds herself fighting not only for her country but for her life, and in the end, for the life of the man she loves. From the underground hallways of power to the skyscrapers of Tokyo to the towering cathedrals of Spain, a desperate race unfolds. It is a battle for survival--a crucial bid to destroy a creation of inconceivable genius...an impregnable code-writing formula that threatens to obliterate the post-cold war balance of power. Forever.

Hackers are a global fascination with cybercrime representing our single biggest threat to national security. But putting their sinister motives aside, the dark underworld of hackers contains some of the most creative minds on the planet.

"As gripping as a good thriller." --The Washington Post
Unpack the science of secrecy and discover the methods behind cryptography--the encoding and decoding of information--in this clear and easy-to-understand young adult adaptation of the national bestseller that's perfect for this age of WikiLeaks, the Sony hack, and other events that reveal the extent to which our technology is never quite as secure as we want to believe. Coders and codebreakers alike will be fascinated by history's most mesmerizing stories of intrigue and cunning--from Julius Caesar and his Caesar cipher to the Allies' use of the Enigma machine to decode German messages during World War II. Accessible, compelling, and timely, The Code Book is sure to make readers see the past--and the future--in a whole new way. "Singh's power of explaining complex ideas is as dazzling as ever." --The Guardian

"Today, only twenty percent of Americans are wed by age twenty-nine, compared to nearly sixty percent in 1960. The Population Reference Bureau calls it a 'dramatic reversal.' [This book presents a] portrait of contemporary American life and how we got here, through the lens of the single American woman, covering class, race, [and] sexual orientation, and filled with ... anecdotes from ... contemporary and historical figures"--

Resumen Extendido De Elon Musk: El Creador De Tesla, Paypal, Space X Que Anticipa El Futuro - Basado En El Libro De Ashlee Vance

Hacking Innovation

The Origins Of The Internet

Tempting Twenty-Eight

The Eye of Minds (The Mortality Doctrine, Book One)

Hackear al hacker. Aprende de los expertos que derrotan a los hackers

Twenty five years ago, it didn't exist. Today, twenty million people worldwide are surfing the Net. Where Wizards Stay Up Late is the exciting story of the pioneers responsible for creating the most talked about, most influential, and most far-reaching communications breakthrough since the invention of the telephone. In the 1960's, when computers where regarded as mere giant calculators, J.C.R. Licklider at MIT saw them as the ultimate communications devices. With Defense Department funds, he and a band of visionary computer whizzes began work on a nationwide, interlocking network of computers. Taking readers behind the scenes, Where Wizards Stay Up Late captures the hard work, genius, and happy accidents of their daring, stunningly successful venture.

Wireless Hacking 101 - How to hack wireless networks easily! This book is perfect for computer enthusiasts that want to gain expertise in the interesting world of ethical hacking and that wish to start conducting wireless pentesting. Inside you will find step-by-step instructions about how to exploit WiFi networks using the tools within the known Kali Linux distro as the famous aircrack-ng suite. Topics covered: •Introduction to WiFi Hacking •What is Wardriving •WiFi Hacking Methodology •WiFi Mapping •Attacks to WiFi clients and networks •Defeating MAC control •Attacks to WEP, WPA, and WPA2 •Attacks to WPS •Creating Rogue AP's •MITM attacks to WiFi clients and data capture •Defeating WiFi clients and evading SSL encryption •Kidnapping sessions from WiFi clients •Defensive mechanisms

The bestselling cyberpunk author “has produced by far the most stylish report from the computer outlaw culture since Steven Levy’s Hackers” (Publishers Weekly). Bruce Sterling delves into the world of high-tech crime and punishment in one of the first books to explore the cyberspace breaches that threaten national security. From the crash of AT&T’s long-distance switching system to corporate cyberattacks, he investigates government and law enforcement efforts to break the back of America’s electronic underground in the 1990s. In this modern classic, “Sterling makes the hackers—who live in the ether between terminals under noms de net such as VaxCat—as vivid as Wyatt Earp and Doc Holliday. His book goes a long way towards explaining the emerging digital world and its ethos” (Publishers Weekly). This edition features a new preface by the author that analyzes the sobering increase in computer crime over the twenty-five years since The Hacker Crackdown was first published. “Offbeat and brilliant.” —Booklist “Thoroughly researched, this account of the government’s crackdown on the nebulous but growing computer-underground provides a thoughtful report on the laws and rights being defined on the virtual frontier of cyberspace. . . . An enjoyable, informative, and (as the first mainstream treatment of the subject) potentially important book. . . . Sterling is a fine and knowledgeable guide to this strange new world.” —Kirkus Reviews “A well-balanced look at this new group of civil libertarians. Written with humor and intelligence, this book is highly recommended.” —Library Journal

"[A] catchy premise with surprising wisdom and specificity."--New York Times Book Review on The Bromance Book Club A LibraryReads Hall of Fame Title A hacktivist and a cat café owner decode the friend zone in this romantic comedy from the author of Undercover Bromance. Alexis Carlisle and her cat café, ToeBeans, have shot to fame after she came forward as a victim of a celebrity chef's sexual harassment. When a new customer approaches to confide in her, the last thing Alexis expects is for the woman to claim they're sisters. Unsure what to do, Alexis turns to the only man she trusts--her best friend, Noah Logan. Computer genius Noah left his rebellious teenage hacker past behind to become a computer security expert. Now he only uses his old skills for the right cause. But Noah's got a secret: He's madly in love with Alexis. When she asks for his help, he wonders if the timing will ever be right to confess his crush. Noah's pals in The Bromance Book Club are more than willing to share their beloved "manuals" to help him go from bud to boyfriend. But he must decide if telling the truth is worth risking the best friendship he's ever had.

The Hacker Crackdown

Hacking the Hacker

This Is How They Tell Me the World Ends

Los orígenes de uno de los líderes empresariales más importantes de la historia

The Hacker

How Today's Fastest-Growing Companies Drive Breakout Success

In a future where most people have computer implants in their heads to control their environment, a boy meets an unusual girl who is in serious trouble.

WINNER OF THE FT & MCKINSEY BUSINESS BOOK OF THE YEAR AWARD 2021 The instant New York Times bestseller A Financial Times and The Times Book of the Year ‘A terrifying exposé’ The Times 'Part John le Carré . . . Spellbinding' New Yorker We plug in anything we can to the internet. We can control our entire lives, economy and grid via a remote web control. But over the past decade, as this transformation took place, we never paused to think that we were also creating the world's largest attack surface. And that the same nation that maintains the greatest cyber advantage on earth could also be among its most vulnerable. Filled with spies, hackers, arms dealers and a few unsung heroes, This Is How They Tell Me the World Ends is an astonishing and gripping feat of journalism. Drawing on years of reporting and hundreds of interviews, Nicole Perlroth lifts the curtain on a market in shadow, revealing the urgent threat faced by us all if we cannot bring the global cyber arms race to heel.

Hay gente que escoge su camino en la vida. Hay gente que tiene que cargar con él. Y, por último, hay quien descubre su vocación casi accidentalmente, sin que nunca la haya buscado. Steve Jobs dijo en una ocasión que descubrió la fascinación por los ordenadores en su preadolescencia, cuando visitó el Centro Ames de Investigación de la NASA, cerca de Mountain View. De hecho, resulta que nunca vio un ordenador, solamente una terminal. Cuando lo cuenta se nota su entusiasmo infantil cuando dice que ese día "se enamoró" con la simple idea de los ordenadores. El camino de Steve Jobs repasa los inicios de Apple Computer y explica los diferentes momentos profesionales que nuestro protagonista vivió dentro y fuera de la compañía. En los diez años que permaneció fuera de Apple, Steve desarrolló la que se convirtió en la única empresa en los estudios de Hollywood que nunca ha perdido dinero en ninguna producción, Pixar, comprada por Disney en 2006. En esos años, Steve también arrancó la empresa NeXT Computer Inc., en la que Apple se vería de nuevo interesada, y que creó las condiciones que volverían a colocar a Steve al frente de la compañía. El estilo de liderazgo de Steve Jobs está presente a lo largo de todo el relato, desde el punto de vista de una persona que estuvo muy cerca de él como vicepresidente de Apple, Jay Elliot.

Stephanie Plum returns to hunt down a new kind of criminal operating out of Trenton in the 28th book in the wildly popular series by #1 New York Times bestselling author Janet Evanovich. When Stephanie Plum is woken up in the middle of the night by the sound of footsteps in her apartment, she wishes she didn't keep her gun in the cookie jar in her kitchen. And when she finds out the intruder is fellow apprehension agent Diesel, six feet of hard muscle and bad attitude who she hasn't seen in more than two years, she still thinks the gun might come in handy. Turns out Diesel and Stephanie are on the trail of the same fugitive: Oswald Wednesday, an international computer hacker as brilliant as he is ruthless. Stephanie may not be the most technologically savvy sleuth, but she more than makes up for that with her dogged determination, her understanding of human nature, and her willingness to do just about anything to bring a fugitive to justice. Unsure if Diesel is her partner or her competition in this case, she'll need to watch her back every step of the way as she sets the stage to draw Wednesday out from behind his computer and into the real world.

Hackear al hacker

Digital Fortress

Cybersecurity for Executives

Unmarried Women and the Rise of an Independent Nation

A Thriller

Tras los pasos de un... Hacker

You may be a hacker and not even know it. Being a hacker has nothing to do with cyberterrorism, and it doesn't even necessarily relate to the open-source movement. Being a hacker has more to do with your underlying assumptions about stress, time management, work, and play. It's about harmonizing the rhythms of your creative work with the rhythms of the rest of your life so that they amplify each other. It is a fundamentally new work ethic that is revolutionizing the way business is being done around the world. Without hackers there would be no universal access to e-mail, no Internet, no World Wide Web, but the hacker ethic has spread far beyond the world of computers. It is a mind-set, a philosophy, based on the values of play, passion, sharing, and creativity, that has the potential to enhance every individual's and company's productivity and competitiveness. Now there is a greater need than ever for entrepreneurial versatility of the sort that has made hackers the most important innovators of our day. Pekka Himanen shows how we all can make use of this ongoing transformation in the way we approach our working lives.

As protecting information continues to be a growing concern for today's businesses, certifications in IT security have become highly desirable, even as the number of certifications has grown. Now you can set yourself apart with the Certified Ethical Hacker (CEH v11) certification. The CEH v11 Certified Ethical Hacker Study Guide offers a comprehensive overview of the CEH certification requirements using concise and easy-to-follow instructions. Chapters are organized by exam objective, with a handy section that maps each objective to its corresponding chapter, so you can keep track of your progress. The text provides thorough coverage of all topics, along with challenging chapter review questions and Exam Essentials, a key feature that identifies critical study areas. Subjects include common attack practices like reconnaissance and scanning. Also covered are topics like intrusion detection, DoS attacks, buffer overflows, wireless attacks, mobile attacks, Internet of Things (IoT) and more. This study guide goes beyond test prep, providing practical hands-on exercises to reinforce vital skills and real-world scenarios that put what you've learned into the context of actual job roles. Gain a unique certification that allows you to function like an attacker, allowing you to identify vulnerabilities so they can be remediated Expand your career opportunities with an IT certificate that satisfies the Department of Defense's 8570 Directive for Information Assurance positions Fully updated for the 2020 CEH v11 exam, including the latest developments in IT security Access the Sybex online learning center, with chapter review questions, full-length practice exams, hundreds of electronic flashcards, and a glossary of key terms Thanks to its clear organization, all-inclusive coverage, and practical instruction, the CEH v11 Certified Ethical Hacker Study Guide is an excellent resource for anyone who needs to understand the hacking process or anyone who wants to demonstrate their skills as a Certified Ethical Hacker.

Stop hackers before they hack you! In order to outsmart a would-be hacker, you need to get into the hacker’s mindset. And with this book, thinking like a bad guy has never been easier. In Hacking For Dummies, expert author Kevin Beaver shares his knowledge on penetration testing, vulnerability assessments, security best practices, and every aspect of ethical hacking that is essential in order to stop a hacker in their tracks. Whether you’re worried about your laptop, smartphone, or desktop computer being compromised, this no-nonsense book helps you learn how to recognize the vulnerabilities in your systems so you can safeguard them more diligently—with confidence and ease. Get up to speed on Windows 10 hacks Learn about the latest mobile computing hacks Get free testing tools Find out about new system updates and improvements There’s no such thing as being too safe—and this resourceful guide helps ensure you’re protected.

The world is virtual, but the danger is real in book one of the bestselling Mortality Doctrine series, the next phenomenon from the author of the Maze Runner series, James Dashner. Includes a sneak peek of The Fever Code, the highly-anticipated conclusion to the Maze Runner series—the novel that finally reveals how the maze was built! The VirtNet offers total mind and body immersion, and the more hacking skills you have, the more fun it is. Why bother following the rules when it’s so easy to break them? But some rules were made for a reason. Some technology is too dangerous to fool with. And one gamer has been doing exactly that, with murderous results. The government knows that to catch a hacker, you need a hacker. And they’ve been watching Michael. If he accepts their challenge, Michael will need to go off the VirtNet grid, to the back alleys and corners of the system human eyes have never seen—and it’s possible that the line between game and reality will be blurred forever. The author who brought you the #1 New York Times bestselling MAZE RUNNER series and two #1 movies—The Maze Runner and The Scorch Trials—now brings you an electrifying adventure trilogy an edge-of-your-seat adventure that takes you into a world of hyperadvanced technology, cyber terrorists, and gaming beyond your wildest dreams . . . and your worst nightmares. Praise for the Bestselling MORTALITY DOCTRINE series: “Dashner takes full advantage of the Matrix-esque potential for asking ‘what is real.’” —io9.com “Set in a world taken over by virtual reality gaming, the series perfectly capture[s] Dashner’s hallmarks for inventiveness, teen dialogue and an ability to add twists and turns like no other author.” —MTV.com “A brilliant, visceral, gamified mash-up of The Matrix and Inception, guaranteed to thrill even the non-gaming crowd.” —Christian Science Monitor

Hacker

The Complete Beginner's Guide to Learning Ethical Hacking With Python Along With Practical Examples

Winner of the FT & McKinsey Business Book of the Year Award 2021

El Arte de la Intrusión

Hacking For Dummies

Book On

Practical guide that can be used by executives to make well-informed decisions on cybersecurity issues to better protect their business Emphasizes, in a direct and uncomplicated way, how executives can identify, understand, assess, and mitigate risks associated with cybersecurity issues Covers 'What to Do When You Get Hacked?' including Business Continuity and Disaster Recovery planning, Public Relations, Legal and Regulatory issues, and Notifications and Disclosures Provides steps for integrating cybersecurity into Strategy; Policy and Guidelines; Change Management and Personnel Management Identifies cybersecurity best practices that executives can and should use both in the office and at home to protect their vital information

NEW YORK TIMES BOOK REVIEW EDITORS' CHOICE • An outsider who can travel between worlds discovers a secret that threatens the very fabric of the multiverse in this stunning debut, a powerful examination of identity, privilege, and belonging. WINNER OF THE COMPTON CROOK AWARD • FINALIST FOR THE LOCUS AWARD • “Gorgeous writing, mind-bending world-building, razor-sharp social commentary, and a main character who demands your attention—and your allegiance.”—Rob Hart, author of The Warehouse NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • Library Journal • Book Riot Multiverse travel is finally possible, but there’s just one catch: No one can visit a world where their counterpart is still alive. Enter Cara, whose parallel selves happen to be exceptionally good at dying—from disease, turf wars, or vendettas they couldn’t outrun. Cara’s life has been cut short on 372 worlds in total. On this dystopian Earth, however, Cara has survived. Identified as an outlier and therefore a perfect candidate for multiverse travel, Cara is plucked from the dirt of the wastelands. Now what once made her marginalized has finally become an unexpected source of power. She has a nice apartment on the lower levels of the wealthy and walled-off Wiley City. She works—and shamelessly flirts—with her enticing yet aloof handler, Dell, as the two women collect off-world data for the Eldridge Institute. She even occasionally leaves the city to visit her family in the wastes, though she struggles to feel at home in either place. So long as she can keep her head down and avoid trouble, Cara is on a sure path to citizenship and security. But trouble finds Cara when one of her eight remaining doppelgängers dies under mysterious circumstances, plunging her into a new world with an old secret. What she discovers will connect her past and her future in ways she could have never imagined—and reveal her own role in a plot that endangers not just her world but the entire multiverse. “Clever characters, surprise twists, plenty of action, and a plot that highlights social and racial inequities in astute prose.”—Library Journal (starred review)

The Code Book: The Secrets Behind Codebreaking

Hacking Growth

El Futuro Del Social Media Y La Publicidad / the Future of Social Media and Advertising

All the Single Ladies

Starting a Career as an Ethical Hacker

Resumen del libro “El camino de Steve Jobs” de Jay Elliot