

Perspectives In Business Ethics Third Edition Third Edition

It is more important than ever that a business must be both ethical and profitable. In this thoroughly revised and updated second edition, Norman E. Bowie shows that by applying Kant's three formulations of the categorical imperative, and by doing the right thing for the right reason, a business can achieve success in both of these fields. open book management and respecting employees by providing a living wage and meaningful work. This new edition, for graduates and academic researchers in the field of business ethics, has been heavily revised to include the newest scholarship on Kantian ethics, with a new emphasis on Kant's later moral and political theory, a workable corporate social responsibility, Kantianism and human rights, corporate moral agency, and the Kantian theory of meaningful work.

Thoroughly revised, updated, and expanded, The SAGE Encyclopedia of Business Ethics and Society, Second Edition explores current topics, such as mass social media, cookies, and cyber-attacks, as well as traditional issues including accounting, discrimination, environmental concerns, and management. The new edition also includes an in-depth look at the dangerous work environments of off-shore factories for Western retailers, the negligence resulting in the 2010 BP oil spill, Apple's exploitation of outdated tax code, the gender wage gap, the minimum wage debate and increasing income disparity and the unparalleled level of debt in the U.S. and other countries with the challenges it poses of intergenerational wealth transfers. Key features include: seven volumes, with more than 1,200 signed entries by significant figures in the field cross-references and suggestions for further readings to guide students to in-depth resources Thematic Reader's Guide groups related entries by general topics Index allows for thorough browsing This book introduces students to the complexities and principles of ethical issues by focusing on developing ethical awareness and the ability to argue business ethics matters. A proven resource, the second edition of this text continues to present a successful blend of business issues and academic theory, suitable for undergraduate and postgraduate students of organisations. It gives as much importance to individual conscience at work as it does to socially responsible behaviour at the corporate level and within the global business world.

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an interdisciplinary field encompassing economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on 'strategic' CSR, connections between social responsibility and business performance, and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research.

Global Perspectives on Ethics of Corporate Governance

Perspectives in Business Ethics

Management and Organization 2e EBOOK

Business, Ethics and Institutions

Secondary Sources in Academic Papers. The Perspective of Business Ethics

The Oxford Handbook of Corporate Social Responsibility

Ecological economics can help create the future that most people want – a future that is prosperous, just, equitable and sustainable. This forward-thinking book lays out an alternative approach that places the sustainable wellbeing of humans and the rest of nature as the overarching goal. Each of the book's chapters, written by a diverse collection of scholars and practitioners, outlines a research and action agenda for how this future can look and possible actions for its realization.

Societal demands, needs, and perspectives of ethical and socially responsible behavior within business environments are a driving force for corporate self-regulation. As such, executives must consistently work to understand the current definition of ethical business behavior and strive to meet the expectations of the cultures and communities they serve. Ethical and Social Perspectives on Global Business Interaction in Emerging Markets compiles current research relating to business ethics within developing markets around the world. This timely publication features research on topics essential to remaining competitive in the modern global marketplace, such as corporate social responsibility, corporate governance, consumer behavior understanding, and ethical leadership, and how all of these components attribute to the decision making process in business environments.

Business executives and managers, graduate-level students, and academics will find this publication to be essential to their research, professional, and educational needs.

This volume explores consultancy at many levels, in different fields and in different countries, including Eastern Europe. The focus is on the ethics of consultants in government, private enterprises, or those who are lobbying large organizations, with an emphasis on Eastern Europe. This book gives readers an insight into just how difficult it can be to behave 'properly' in today's consulting world.

This book is a historical study on the business history of Turkey from the nineteenth century until the present. It aims to place the distinctive characteristics of capitalism in Turkey within a global and comparative perspective, dealing with three related issues. First, it examines the institutional context that shaped the capitalist development in Turkey. Second, it focuses on the corporate actors, entrepreneurs and business enterprises that have led the national economic growth. Third, it explores the ethical foundations and social responsibility of business enterprises in the country. The comparative and historical approach sets the volume apart from previous books on the subject. Business, Ethics and Institutions aims to strengthen scholarly and policy understanding of Turkish capitalism and the diversified business groups which dominate the economy by providing a deep analysis of the evolution of political and social institutions which shaped corporate activity. It demonstrates the key role played by large family-owned business groups in Turkey's development. It also seeks to identify both the similarities and the differences in the Turkish pattern of economic development, making comparisons with Japan, an early example of catch-up, and a more successful model than Turkey. The comparative perspective makes the book highly relevant to a wide range of scholars interested in the institutional foundations of modern capitalism and will be of value to researchers, academics, and students in the fields of business and economic history, ethics, organizational studies, and entrepreneurship.

Texts and Cases from the Indian Perspective

Human Resource Management

Broadening the Perspectives

How the Christian Worldview Has Shaped Our Economic Foundations

Decision-Making for Personal Integrity and Social Responsibility

Ethics and Consultancy: European Perspectives

This book presents a selection of articles with focus on the theoretical foundations of business ethics, and in particular on the philosophy of management and on human rights and business. This implies identifying and discussing conflicts as well as agreement with regard to the philosophical and other foundations of business and management. Despite the general interest in corporate social responsibility touches upon the normative core and philosophical foundations of business. There is a need to discuss the theoretical basis of business ethics and of business and human rights. Even though the actions and activities of business may be discussed from a moral perspective, not least in the media, the judgments and opinions relating to business and management often lack deeper moral reflection and are constantly challenged to provide such moral and philosophical foundations for business ethics and for business and human rights, and to communicate them in an understandable manner. Such a challenge is also of scientific kind. Positions and opinions in the academic field need to be substantiated by thorough moral and theoretical reflection to underpin normative approaches. Far too often, business ethics and sometimes irreconcilable philosophical standpoints, resulting in superficial agreement but deeper-lying disagreement in other cases. It may be of high relevance to identify philosophical standpoints that despite conflicting fundamentals may arrive at conclusions acceptable to everyone.

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Integrity is essential to Judeo-Christian business ethics. But today's business environment is complex. Those in business, and those preparing to enter the business world, need to grapple with the question of how integrity and biblical ethics can be applied in the workplace. They need to go beyond integrity in their thinking. Beyond integrity is neither excessively theoretical nor simplistic and dogmatic. Rather, it offers a balanced and pragmatic approach to a number of concrete ethical issues. Readings from a wide range of sources present competing perspectives on each issue, and real-life case studies further help the reader grapple with ethical dilemmas. The authors conclude each chapter with their own distinctly Christian commentary on the topic covered. This Zondervan edition of the third edition has been revised to provide the most up-to-date introduction to the issues. Christian faith in integrity & social responsibility. 3e is designed to prepare the student to apply an ethical decision-making model, not only in the ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with DesJardins' background in philosophy and MacDonald's ability to distill complicated business transactions into understandable terms, results in a broad language ideal for this approach and market. The authors' goal is to engage the student by focusing on interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses. The goal for the third edition is to provide "a comprehensive yet accessible introduction to the ethical issues arising in business." Hartman and DesJardins have retained the focus on decision perspectives on ethics. This edition continues to provide pedagogical support throughout the text. The most noticeable changes involve a thorough updating of distinct items such as Reality Checks, Decision Points, and readings to reflect new cases, examples and data.

Corporate Social Responsibility and Environmental Affairs in the British Press

Responsibility and Science in a Globalized World

Business Ethics

Managing Corporate Citizenship and Sustainability in the Age of Globalization

Contemporary Issues in Branding

European Perspectives

Laura Hartman's Perspectives in Business Ethics offers a foundation in ethical thought, followed by a variety of perspectives on difficult ethical dilemmas in both the personal and professional context. This anthology encourages the reader to "critically evaluate each perspective using his or her own personal ethical theory base." Instructors who favor an interactive, discussion-oriented approach to the ethics course will appreciate the different perspectives offered by the Hartman text. This book incorporates the traditional text with definitions and explanations, and combines it with short and long cases, reprints of both traditional and innovative articles, and nontraditional materials such as song lyrics, excerpts from classical literature, and short stories. This text focuses on involving as many views as possible in ethical situations or decisions.

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