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TECHNOLOGY Volume 4, Number 1,
June 2015 Edited by James F. Caccamo
and David M. McCarthy Natural Law in a
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Containing a "Pandora's" Box: The
Importance of Labor Unions in the Digital
Age Patrick Flanagan We Do Not Know

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How to Love: Observations on Theology,
Technology, and Disability Jana M.

Bennett Unmanned: Autonomous Drones
as a Problem of Theological Anthropology

Kara N. Slade Learning With Digital
Technologies: Privileging Persons Over

Machines Mary E. Hess What's in a Tech?
Factors in Evaluating the Morality of Our

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Information and Communication Practices

James F. Caccamo

Disk-Based Algorithms for Big Data is a product of recent advances in the areas of big data, data analytics, and the underlying file systems and data management algorithms used to support the storage and analysis of massive data collections. The

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book discusses hard disks and their impact on data management, since Hard Disk Drives continue to be common in large data clusters. It also explores ways to store and retrieve data through primary and secondary indices. This includes a review of different in-memory sorting and searching algorithms that build a

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foundation for more sophisticated on-disk approaches like mergesort, B-trees, and extendible hashing. Following this introduction, the book transitions to more recent topics, including advanced storage technologies like solid-state drives and holographic storage; peer-to-peer (P2P) communication; large file systems and

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query languages like Hadoop/HDFS, Hive, Cassandra, and Presto; and NoSQL databases like Neo4j for graph structures and MongoDB for unstructured document data. Designed for senior undergraduate and graduate students, as well as professionals, this book is useful for anyone interested in understanding the

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foundations and advances in big data storage and management, and big data analytics. About the Author Dr.

Christopher G. Healey is a tenured Professor in the Department of Computer Science and the Goodnight Distinguished Professor of Analytics in the Institute for Advanced Analytics, both at North

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Carolina State University in Raleigh, North Carolina. He has published over 50 articles in major journals and conferences in the areas of visualization, visual and data analytics, computer graphics, and artificial intelligence. He is a recipient of the National Science Foundation's CAREER Early Faculty Development

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Award and the North Carolina State University Outstanding Instructor Award. He is a Senior Member of the Association for Computing Machinery (ACM) and the Institute of Electrical and Electronics Engineers (IEEE), and an Associate Editor of ACM Transaction on Applied Perception, the leading worldwide journal

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on the application of human perception to issues in computer science.

Become an Axure Master! Explore designs and interactions leveraging adaptive views, AxShare plugins, repeaters and more! About This Book Optimize designs for desktop, tablet and mobile viewports with Adaptive Views Build mastery of

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Repeater widgets and interactions Expand
Axure's core interactions by using
AxShare Plugins with JavaScript Who
This Book Is For If you are a user
experienced professional, designer,
information architect or business analyst
who wants to explore common design
patterns and enhance your interactive

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prototyping skills with Axure, then this book is ideal for you. Having some experience in creating wireframes as well as an interest in interaction design and want to create immersive interactive prototypes will be a add-on bonus. What You Will Learn Explore foundational interactions for popular design patterns.

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Construct advanced interactions (i.e. parallax scrolling, etc.) using the default widget library Expand Axure's core set of interactions by using AxShare Plugins with JavaScript Construct a reusable Social Media module that includes live feeds from Facebook, Twitter, Instagram and Pinterest Build a Community Site that

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includes header and footer masters, and an interactive Carousel Leverage the Repeater widget to create an adaptive Photo Gallery Create a Photo Contest with registration for desktop, tablet and mobile viewports utilizing Adaptive Views. Enable an interactive eCommerce Shopping Cart optimized for desktop,

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tablet and mobile using an adaptive repeater widget In Detail Axure garners rave reviews from the design community and is one of the leading tools for rapid prototyping in use today. With Axure one can easily create wireframes and clickable prototypes. Additional enhancements to Axure (e.g. the Repeater widget and

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Adaptive Views) as well as AxShare (e.g. AxShare Plugins) and the AxShare Mobile App, provide a new level of prototyping excellence. To begin, this book provides you with a rapid introduction to Axure's interfaces and adaptive views and quickly familiarizes you with pages, panes, and the design area. After a brief introduction to

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Axure, this book will help you to develop the capabilities to build simple to more complex interactive prototypes. This goal will be accomplished with a quick run through of Axure's fundamentals, followed by an exploration of detailed blueprints of different prototypes. From there, you'll walk through creating common

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interactions for a header, an interactive carousel, right column feed to social media channels, and a footer for a community site prototype. You'll also learn how to build a Content Aggregator, pulling together information from multiple sources and a sample portfolio prototype. You'll learn to incorporate social media

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feeds from Facebook and Twitter and also build a photo contest for a Facebook application. Towards the end of the book you'll utilize the Repeater Widget to build an eCommerce prototype. This book will exhibit to novice as well as experienced users, common design patterns for exploration and continued learning.

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Equipped with these new design patterns and methods, readers can complete engaging interactive projects faster. Style and approach Starting with the fundamentals, you will create progressively complex prototypes while learning basic, intermediate, and advanced interactions in Axure. You will apply what

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you learn to create an increasingly interactive prototype.

Designers, developers, and entrepreneurs today must grapple with creating social interfaces to foster user interaction and community, but grasping the nuances and the building blocks of the digital social experience is much harder than it appears.

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Now you have help. In the second edition of this practical guide, UX design experts Christian Crumlish and Erin Malone share hard-won insights into what works, what doesn't, and why. With more than 100 patterns, design principles, and best practices, you'll learn how to balance opposing forces and grow healthy online

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communities by co-creating the experience with your users. Understand the overarching principles before applying tactical design patterns Cultivate healthy participation and rein in misbehaving users Learn patterns for adding social components to an existing site Encourage users to interact with one another, whether

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it's one-to-one or many-to-many Use a rating system to build a social experience around products or services Orchestrate collaborative groups and discover the real power of social networks Explore numerous examples of each pattern, with an emphasis on mobile apps Learn how to apply social design patterns to enterprise

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environments

Decoding the Patterns of Human
Connection

Discourse and Identity on Facebook

Recent Advances in Information Systems
and Technologies

Volume 42

YARN Essentials

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The Pragmatic Wisdom of Michael
Stonebraker

Master Cutting-Edge Facebook
Advertising Techniques

*Using mixed and augmented reality
in communities is an emerging
media practice that is reshaping*

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how we interact with our cities and neighbors. From the politics of city hall to crosswalks and playgrounds, mixed and augmented reality will offer a diverse range of new ways to interact with our communities. In 2016, apps for augmented reality

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politics began to appear in app stores. Similarly, the blockbuster success of Pokémon Go illustrated how even forgotten street corners can become a magical space for play. In 2019, a court case in Milwaukee, Wisconsin, extended

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first amendment rights to augmented reality. For all the good that these emerging media provide, there will and have been consequences. Augmented and Mixed Reality for Communities will help students and practitioners

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navigate the ethical design and development of these kinds of experiences to transform their cities. As one of the first books of its kind, each chapter in the book prepares readers to contribute to the Augmented City. By providing

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insight into how these emerging media work, the book seeks to democratize the augmented and mixed reality space. Authors within this volume represent some of the leading scholars and practitioners working in the augmented and

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mixed reality space for civic media, cultural heritage, civic games, ethical design, and social justice. Readers will find practical insights for the design and development to create their own compelling experiences. Teachers will find that

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the text provides in-depth, critical analyses for thought-provoking classroom discussions.

This is Volume 42 of the Educational Media and Technology Yearbook. For the past 40 years, our Yearbook has contributed to the

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field of Educational Technology in presenting contemporary topics, ideas, and developments regarding diverse technology tools for educational purposes. Our Yearbook has inspired researchers, practitioners, and teachers to

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consider how to develop technological designs and develop curricula and instruction integrating technology to enhance student learning, teach diverse populations across levels with effective technology integration, and apply

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technology in interactive ways to motivate students to engage in course content. In addition, Volume 42 features the Virtual Reality (VR) and Augmented Reality (AR) research and educational use cases, organized and coordinated

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by Vivienne and David. This section provides evidence that the affordances of AR, VR, and mixed reality, defined as an immersive multi-platform experience reality (XR), have begun to make indelible changes in teaching and learning in

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the United States. XR's recent developments stimulated the editors to propose a special edition to mark the interoperability of immersive technology to push the boundaries of human curiosity, creativity, and problem solving. After years of

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incremental development, XR has reached a critical level of investment, infrastructure, and emerging production. The chapters included in this section illustrate how XR can push user inquiry, engagement, learning, and

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*interactivity to new levels within
physical and digital contexts.*

*"[A] ... memoir and ... polemic on
how computers and algorithms
shape our understanding of the
world and of who we are"--*

A revised new edition of the

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bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance,

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Designing Brand Identity, Fourth Edition offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful

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world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-

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new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand

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identity

Volume 2

*Re-framing the Transnational Turn
in American Studies*

Big Data

Sustaining Mobile Learning

Theory, research and practice

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Principles and Paradigms

*How Media Shaped History from the
Alphabet to the Internet*

Have you ever scrolled through a news feed on Facebook? Ruchi Sanghvi was one of the company's first computer engineers. With her help,

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Facebook quickly became one of the largest social networking sites in the world.

What is the state of American studies in the twenty-first century?

Martha Damus gives valueable feedback on how crowdfunding

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platform support projects.
Expert Facebook advertising techniques you won't find anywhere else! Facebook has exploded to a community of more than half a billion people around the world, making it a deliciously fertile playground for marketers

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on the cutting edge. Whether you want to leverage Facebook Ads to generate "Likes," promote events, sell products, market applications, deploy next-gen PR, this unique guide is the ultimate resource on Facebook's wildly successful pay-per-click

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advertising platform. Featuring clever workarounds, unprecedented tricks, and little-known tips for triumphant Facebook advertising, it's a must-have on the online marketer's bookshelf. Facebook advertising expert Marty Weintraub shares

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undocumented how-to advice on everything from targeting methods, advanced advertising techniques, writing compelling ads, launching a campaign, monitoring and optimizing campaigns, and tons more. Killer Facebook Ads serves up

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immediately actionable tips & tactics that span the gambit. Learn what Facebook ads are good for, how to set goals, and communicate clear objectives to your boss and stakeholders. Master highly focused demographic targeting on

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Facebook's social graph. Zero in on relevant customers now. Get extraordinary advice for using each available ad element--headline, body text, images, logos, etc.--for maximum effect How to launch a Facebook advertising campaign and crucial

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monitoring and optimizing
techniques Essential metrics and
reporting considerations
Captivating case studies drawn
from the author's extensive
Facebook advertising experience,
highlighting lessons from
challenges and successes Tasty

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bonus: a robust targeting appendix jam-packed with amazing targeting combos Packed with hands-on tutorials and expert-level techniques and tactics for executing an effective advertising campaign, this one-of-a-kind book is sure to help you

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develop, implement, measure,
and maintain successful Facebook
ad campaigns.

The AIGA Guide to Careers in
Graphic and Communication
Design

Poster Design for This Century
and Beyond

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Transforming Education in the
Gulf Region

Designing Social Interfaces

ECSM 2014

Disk-Based Algorithms for Big
Data

ECSM

Social network sites are

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dynamic online socio-cultural arenas which give users ample and unprecedented opportunities for self-presentation through the meshing of language with

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other semiotic modes.

With a focus on

Facebook, one of the
most widely-used online
social network sites,
this book brings
together ideas and

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concepts related to
language online,
multimodality, and
identity through five
topical issues. These
include place, time,
profession and

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education, stance-taking, and privacy. The book features a discourse-centred online ethnography that provides authentic verbal and multimodal

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Facebook posts in both
Greek and English .
These are complemented
with insights from
interviews with Facebook
participants. The
examples bring to life

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various engaging
instances of self- and
other-presentation on
Facebook identifying the
ways in which users can:
- locate themselves in
terms of place and time;

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- announce activities,
share and broaden their
expertise and buttress
solidarity among
colleagues and fellow
students; - communicate
emotions, tastes,

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thoughts, opinions and assessments; - control the flow of textual information on their Facebook profiles to secure their privacy. Focusing on discourse

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manifestations of
identity, this book also
shows how Facebook can
function as a space for
vernacular literacy
practices, a silo of
relationships, a digital

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memory bank, a research tool, a knowledge forum, a cardiograph of a society, and a grassroots channel.

Web designers are no longer just web

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designers. To create a successful web product that's as large as Etsy, Facebook, Twitter, or Pinterest—or even as small as a tiny app—you need to know more than

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just HTML and CSS. You need to understand how to create meaningful online experiences so that users want to come back again and again. In other words, you have to

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stop thinking like a web
designer or a visual
designer or a UX
designer or an
interaction designer and
start thinking like a
product designer. In

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this breakthrough
introduction to modern
product design, Etsy
Creative Director Randy
Hunt explains the
skills, processes, types
of tools, and

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**recommended workflows
for creating world-class
web products. After
reading this book,
you'll have a complete
understanding of what
product design really is**

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and you'll be equipped
with the best practices
necessary for building
your own successful
online products.

“One of the most
interesting and useful

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books ever written on
networking.”—Adam Grant
Social Chemistry will
utterly transform the
way you think about
“networking.”

Understanding the

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contours of your social network can dramatically enhance personal relationships, work life, and even your global impact. Are you an Expansionist, a

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Broker, or a Convener?

**The answer matters more
than you think. . . .**

**Yale professor Marissa
King shows how anyone
can build more
meaningful and**

Amazing Tips

productive relationships
based on insights from
neuroscience,
psychology, and network
analytics. Conventional
wisdom says it's the
size of your network

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that matters, but social science research has proven there is more to it. King explains that the quality and structure of our relationships has the

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greatest impact on our personal and professional lives. As she illustrates, there are three basic types of networks, so readers can see the role they are

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already playing:

Expansionist, Broker, or
Convener. This network
decoder enables readers
to own their network
style and modify it for
better alignment with

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their life plans and values. High-quality connections in your social network strongly predict cognitive functioning, emotional resilience, and

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satisfaction at work. A well-structured network is likely to boost the quality of your ideas, as well as your pay.

Beyond the office, social connections are

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the lifeblood of our health and happiness. The compiled results from dozens of previous studies found that our social relationships have an effect on our

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likelihood of dying
prematurely—equivalent
to obesity or smoking.
Rich stories of
Expansionists like
Vernon Jordan, Brokers
like Yo-Yo Ma, and

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Conveners like Anna
Wintour, as well as
personal experiences
from King's own world of
connections, inform this
warm, engaging,
revelatory investigation

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into some of the most consequential decisions we can make about the trajectory of our lives. This comprehensive book provides advice and guidance to those

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seeking to develop and
enhance Masters level
programmes. Based on
practice, experience and
research, it covers
issues in design and
delivery, helping to

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ensure that programmes
are fit for purpose and
meet contemporary needs
in a rapidly changing
and highly-competitive
global market.

Confederated

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International

Conferences: CoopIS,

C&TC, and ODBASE 2018,

Valletta, Malta, October

22-26, 2018,

Proceedings, Part II

Designs and Discussions

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Journal of Moral

Theology, Volume 4,

Number 1

Bitwise

Masters Level Teaching,

Learning and Assessment

Paradigms and Phenomena

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Developing Concepts for
Supportive Instruments
Beyond the Funding Phase
***Big Data: Principles and
Paradigms captures the state-
of-the-art research on the
architectural aspects,***

technologies, and applications of Big Data. The book identifies potential future directions and technologies that facilitate insight into numerous scientific, business, and consumer applications. To

help realize Big Data's full potential, the book addresses numerous challenges, offering the conceptual and technological solutions for tackling them. These challenges include life-cycle data management, large-scale

***storage, flexible processing
infrastructure, data modeling,
scalable machine learning,
data analysis algorithms,
sampling techniques, and
privacy and ethical issues.
Covers computational
platforms supporting Big Data***

applications Addresses key principles underlying Big Data computing Examines key developments supporting next generation Big Data platforms Explores the challenges in Big Data computing and ways to

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**overcome them Contains
expert contributors from both
academia and industry
This book showcases cutting-
edge research papers from
the 8th International
Conference on Research into
Design (ICoRD 2021) written**

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by eminent researchers from across the world on design processes, technologies, methods and tools, and their impact on innovation, for supporting design for a connected world. The theme of ICoRD'21 has been "Design

for Tomorrow". The world as we know it in our times is increasingly becoming connected. In this interconnected world, design has to address new challenges of merging the cyber and the physical, the

smart and the mundane, the technology and the human. As a result, there is an increasing need for strategizing and thinking about design for a better tomorrow. The theme for ICoRD'21 serves as a

provocation for the design community to think about rapid changes in the near future to usher in a better tomorrow. The papers in this book explore these themes, and their key focus is design for tomorrow: how are

products and their development be addressed for the immediate pressing needs within a connected world? The book will be of interest to researchers, professionals and entrepreneurs working in the

areas on industrial design, manufacturing, consumer goods, and industrial management who are interested in the new and emerging methods and tools for design of new products, systems and services.

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20 amazing tips to help you become a master user of the biggest social nation.

Discover many things you don't know about Facebook and how to use some interesting and very useful options.

Mobile technologies are one of the fastest growing areas of technology in education. For learners, they offer an appealing opportunity to transcend teacher-defined knowledge and approaches by being able to access multiple,

alternative sources of information anytime and anywhere. While the pace of engagement with and research into the educational applications of mobile technologies has picked up dramatically in the last

decade, there is no consolidated view of how to sustain the practices or opportunities that are being explored. Sustainability is a complex but crucial issue in mobile learning as educational institutions are

usually required to make substantial investments in mobile devices and associated technologies, time and training to initiate mobile learning programs. The complexity of sustainable mobile learning programs is

further exacerbated by the fast pace of change of digital technologies, where with every change, new possibilities are opened up and investments required. In addition, educators are still attempting to reconcile

institutions of formal education with informal mobile learning. The book addresses these issues, with a particular focus on: exploring the challenges surrounding the sustainability of mobile learning in K-12 and

***higher education
investigating the importance
of sustaining mobile learning
for diverse populations of
students globally discussing
theoretical models for the
sustainability of mobile
learning providing the reader***

with strategies for sustaining mobile learning. Presenting new research alongside theoretical models and ideas for practice, the book will appeal to researchers, academics, and postgraduate students in the fields of

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***education and mobile
learning, as well as those
working in teacher education.
Tabletop RPG Design in
Theory and Practice at the
Forge, 2001-2012
Computer Engineer Ruchi
Sanghvi***

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***The Language of Social Media
20 Great Career-Building
Activities Using Facebook
Hidden in Plain Sight
On the Move to Meaningful
Internet Systems. OTM 2018
Conferences
Master Facebook [Design***

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Edition 1

"This book satisfies the need for methodological consideration and tools for data collection, analysis and presentation in virtual communities, covering

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**studies on various types of
virtual communities, making
this reference a
comprehensive source of
research for those in the
social sciences and
humanities"--Provided by**

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publisher.

**A captivating, illuminating,
and sweeping historical
narrative revealing the
fascinating role media has
played throughout the
course of history. In “an**

engaging mix of theory, fact and enlightenment from across the millennia that wears its rich scholarship lightly,” Masters of the Word explains how new communication technologies

and in particular our access to them, impacted human society (The Guardian). Writing was born thousands of years ago in Mesopotamia. Spreading to Sumer, and then Egypt, this

revolutionary tool allowed rulers to extend their control far and wide, giving rise to the world's first empires. When Phoenician traders took their alphabet to Greece, literacy's first

boom led to the birth of drama and democracy. In Rome, it helped spell the downfall of the Republic. Later, medieval scriptoria and vernacular bibles gave rise to religious dissent, and

**with the combination of
cheaper paper and
Gutenberg's printing press,
the fuse of Reformation was
lit. The Industrial Revolution
brought the telegraph and
the steam driven printing**

press, allowing information to move faster than ever before and to reach an even larger audience. But along with radio and television, these new technologies were more easily exploited

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**by the powerful, as seen in
Germany, the Soviet Union,
even Rwanda, where radio
incited genocide. With the
rise of carbon duplicates
(Russian samizdat),
photocopying (the Pentagon**

Papers), the internet, social media and cell phones (the recent Arab Spring) more people have access to communications, making the world more connected than ever before. This

**“accessible, quite enjoyable,
and highly informative read”
will change the way you look
at technology, history, and
power (Booklist).**

**“[Bernstein] enables us to
see what remains the same,**

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**even as much has changed.”
—Library Journal, “Editors’
Picks” “Riveting and
thoroughly researched, it
brims with interesting ideas
and astonishing
connections.” —Phil Lapsley,**

Page 127/200

**author of Exploding the
Phone: The Untold Story of
the Teenagers and Outlaws
Who Hacked Ma Bell**

**“[Bernstein’s] narrative is
succinct and extremely well
sourced. . . . [He] reminds us**

of a number of technologies whose changed roles are less widely chronicled in conventional histories of the media.” —Irish Times
The Routledge Companion to Criticality in Art,

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**Architecture, and Design
presents an in-depth
exploration of criticism and
criticality in theory and
practice across the
disciplines of art,
architecture, and design.**

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Professional criticism is a vital part of understanding the cultural significance of designed objects and environments that we engage with on a daily basis, yet there is evidence

to show that this practice is changing. This edited volume investigates how practitioners, researchers, educators, and professionals engage with, think about, and value the practice of

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**critique. With contributions
from a multi-disciplinary
authorship from nine
countries - the UK, USA,
Australia, India,
Netherlands, Switzerland,
South Africa, Belgium, and**

Denmark - this companion provides a wide range of leading perspectives evaluating the landscape of criticality and how it is being shaped by technological and social advances. Illustrated

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with over 60 black and white images and structured into five sections, The Routledge Companion to Criticality in Art, Architecture, and Design is a comprehensive volume for researchers,

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**educators, and students
exploring the changing role
of criticism through
interdisciplinary
perspectives.**

**This book addresses the
complex relationship**

between architecture and public life. It's a study of architecture and urbanism as cultural activity that both reflects and gives shape to our social relations, public institutions and political

processes. Written by an international range of contributors, the chapters address the intersection of public life and the built environment around the themes of authority and

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**on urban and architectural
practice and historical,
political and social change.
As such this book will be of
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**as well as practicing
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forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges involved in modern Information Systems and

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This book provides an introduction to the Forge, an online discussion site for tabletop role-playing game (TRPG) design, play, and publication that was active during the first years

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of the twenty-first century and which served as an important locus for experimentation in game design and production during that time. Aimed at game studies scholars, for whom the ideas formulated at or

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popularized by the Forge are of key interest, the book also attempts to provide an accessible account of the growth and development of the Forge as a site of participatory culture. It situates the Forge within the

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broader context of TRPG
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systems over more than forty years. Today, data is considered the world's most valuable resource, whether it is in the tens of millions of databases used to manage the world's businesses and governments, in the billions

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of databases in our smartphones and watches, or residing elsewhere, as yet unmanaged, awaiting the elusive next generation of database systems. Every one of the millions or billions of databases includes

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features that are celebrated by the 2014 Turing Award and are described in this book. Why should I care about databases? What is a database? What is data management? What is a database management system

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(DBMS)? These are just some of the questions that this book answers, in describing the development of data management through the achievements of Mike Stonebraker and his over 200

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collaborators. In reading the stories in this book, you will discover core data management concepts that were developed over the two greatest eras (so far) of data management technology. The book is a

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collection of 36 stories written by Mike and 38 of his collaborators: 23 world-leading database researchers, 11 world-class systems engineers, and 4 business partners. If you are an aspiring researcher, engineer, or

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*Countries in the Arab Gulf are
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the world. Transforming Education in the Gulf Region argues that education systems in these countries need to use innovative pedagogies and best practices in teaching and learning to educate all citizens so that they obtain the knowledge and skills to be productive members of society. This

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book will contribute to the transformation of education in the Gulf countries by suggesting best practices, research outcomes and case studies from experts in the Gulf region. It has become increasingly evident in recent years that Gulf countries need to use emerging learning technologies to

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cater for the needs of learners and to provide maximum flexibility in learning. There is also a growing practical need to use electronic technologies, since learning materials are more widely available in electronic formats than in paper-based formats. This book focuses on the role of emerging

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technologies and innovative pedagogies in transforming education in six Gulf countries in the region (Saudi Arabia, United Arab Emirates, Kuwait, Qatar, Oman and Bahrain). With contributions from experts around the world, the book argues that the time is right for Arab Gulf countries to

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make the transition to electronic learning and that they need to implement the outcomes of research and adopt best practices to transform and revolutionize education to prepare learners in the Gulf region for the 21st Century. The book should be of interest to academics and students in

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the areas of higher education, learning technologies, education policy and education reform. It should also be of interest to educators and policymakers in the Gulf region.

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presence as an individual or on behalf of a business or organization. These twenty activities provide a step-by-step pathway to social media literacy and consider social media from a critical position while evaluating privacy, reputation, and appropriate content. Hidden in Plain Sight by global

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***a resurgence among
designers who are creating
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64 full papers presented***

together with 22 short papers were carefully reviewed and selected from 173 submissions. The OTM program every year covers data and Web semantics, distributed objects, Web

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informationsystems,
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criminal behaviors in the digital sphere. Bridging research and practical application, this comprehensive reference source is ideally designed for use by investigators,

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Life

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What graphic design is, what designers need to know, and who becomes a designer have all evolved as the computer went from being a tool to also becoming our primary medium for

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communication. How jobs are advertised and how prospective candidates communicate with prospective employers have changed as well, as has the culture and context for many workplaces, requiring new approaches for how to find your first (and last) position. Through clear prose,

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a broad survey of contexts where designers find themselves in the present day, and interviews with designers, The AIGA Guide to Careers in Graphic and Communication Design is an invaluable resource for finding your place in this quickly changing and growing field. The book includes interviews with over

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40 designers at all levels working in-house and out-of-house in studios, consultancies, or alone, including: Nicholas Blechman, The New Yorker; Rob Giampietro, Google; Njoki Gitahi, IDEO; Hilary Greenbaum, Whitney Museum; Holly Gressley, Vox Media; Cemre Güngör, Facebook; Natasha Jen,

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