

Introducing Cultural Studies

An Introduction to Game Studies is the first introductory textbook for students of game studies. It provides a conceptual overview of the cultural, social and economic significance of computer and video games and traces the history of game culture and the emergence of game studies as a field of research. Key concepts and theories are illustrated with discussion of games taken from different historical phases of game culture. Progressing from the simple, yet engaging gameplay of Pong and text-based adventure games to the complex virtual worlds of contemporary online games, the book guides students towards analytical appreciation and critical engagement with gaming and game studies. Students will learn to:
– Understand and analyse different aspects of phenomena we recognise as 'game' and play'
– Identify the key developments in digital game design through discussion of action in games of the 1970s, fiction and adventure in games of the 1980s, and social aspects of gameplay in contemporary online games
– Understand games as dynamic systems of meaning-making
– Interpret the context of games as 'culture' and subculture
– Analyse the relationship between technology and interactivity and between 'game' and 'reality'
– Situate games within the context of digital culture and the information society
With further reading suggestions, images, exercises, online resources and a whole chapter devoted to preparing students to do their own game studies project, An Introduction to Game Studies is the complete toolkit for all students pursuing the study of games. The companion website at www.sagepub.co.uk/mayra contains slides and assignments that are suitable for self-study as well as for classroom use. Students will also benefit from online resources at www.gamestudiesbook.net, which will be regularly blogged and updated by the author. Professor Frans Mäyrä is a Professor of Games Studies and Digital Culture at the Hypermedia Laboratory in the University of Tampere, Finland.

In this short and provocative book, cultural studies scholar Angela McRobbie develops a much-needed feminist account of neoliberalism. Highlighting the ways in which popular culture and the media actively produce and sustain the cultural imaginary for social polarization, she shows how there is substantial pressure on women not just to be employed, but to prioritize working life. She fiercely challenges the media gatekeepers who shape contemporary womanhood by means of exposure and public shaming, and pays particular attention to the endemic nature of anti-welfarism as it is addressed to women, thereby reducing the scope for feminist solidarity. In this theoretically rich and deep analysis of current cultural processes, McRobbie introduces a series of concepts including 'visual media governmentality' and the urging of women into work as 'contraceptive employment'. Foregrounding a triage of ideas as the 'perfect-imperfect-resilience' McRobbie conveys some of the key means by which consumer capitalism attempts to manage the threats posed by the new feminisms. She proposes that 'resilience' emerges as a compromise, as hard-edged neoliberalism proffers the option of a return to liberal feminism. A lively and devastating critique, Feminism and Neoliberalism offers a much-needed wake-up call. It is essential reading for students and scholars of cultural studies, media, sociology, and women's and gender studies.

"This book is a goldmine for students...it is brilliantly conceptualized and brilliantly executed. With this book cultural studies finally comes of age methodologically" – Professor Norman K Denzin, Institute of Communications Research, University of Illinois
Doing Research in Cultural Studies outlines the key methodological approaches to the study of lived experience, texts and social contexts within the field of cultural studies. It offers a comprehensive discussion of classical methodologies and introduces the reader to more contemporary debates that have argued for new ethnographic, poststructuralist and multi-scape research methods. Through a detailed yet concise explanation, the reader is shown how these methodologies work and how their outcomes may be interpreted. Key features of the book include:
– An innovative framework – combining different methodologies and approaches.
– A variety of 'real-life' examples and case studies – enriches the book for the reader
– A set of practical exercises in each chapter – pedagogical and student-focused throughout.
The book has a flowing narrative and student-friendly structure which make it accessible to and popular with students, while the discussion of fresh approaches makes it also of interest to experienced researchers. It contains all the ingredients necessary to help the reader attain a solid grasp of analytical and practical challenges to doing effective research in cultural studies today.

"Two of the best cultural studies discourse seems cut off from wider developments in social theory". As a sociologist with a strong cultural studies sensibility, David Oswell is ideally placed to put this right. Through a series of well-judged and historically nuanced readings of cultural, social theory and critical philosophy, this book provides just the bridge between cultural studies and wider debates that we need" – Nick Coadry, London School of Economics and Political Science
David Oswell has written a comprehensive introduction to cultural studies that guides the reader through the field's central foundations and its freshest ideas. This book:
Grounds the reader in the foundations of cultural studies and cultural theory: language and semiology, ideology and power, mass and popular culture.
Analyzes the central problems: identity, body, economy, globalization and empire.
Introduces the latest developments on materiality, agency, technology and nature.
Culture and Society is an invaluable guide for students navigating the dynamic debates and intellectual challenges of cultural studies. Its breadth and unparalleled coverage of theory will also ensure that it is read by anyone interested in questions of materiality and culture.

Persona Studies

An Introduction to Classical and New Methodological Approaches

Reinventing Into Cultural Studies

Feminist Cultural Studies of Science and Technology

An Introduction

Context in Literary and Cultural Studies is an interdisciplinary volume that deals with the challenges of studying works of art and literature in their historical context today. The relationship between artworks and context has long been a central concern for aesthetic and cultural disciplines, and the question of context has been asked anew in all eras. Developments in contemporary culture and technology, as well as new theoretical and methodological orientations in the humanities, once again prompt us to rethink context in literary and cultural studies. This volume takes up that challenge, introducing readers to new developments in literary and cultural theory, Context in Literary and Cultural Studies connects all disciplines related to these areas to provide an interdisciplinary overview of the challenges different scholarly fields today meet in their studies of artworks in context. Spanning a number of countries, and covering subjects from nineteenth-century novels to rave culture, the chapters together constitute an informed, diverse and wide-ranging discussion. The volume is written for scholarly readers at all levels in the fields of Literary Studies, Comparative Literature, Cultural Studies, Art History, Film, Theatre Studies and Digital Humanities.

This updated, new edition of Introducing Cultural Studies provides a systematic and comprehensible introduction to the concepts, debates and latest research in the field. Reinforcing the interdisciplinary nature of Cultural Studies, the authors first guide the reader through cultural theory before branching out to examine different dimensions of culture in detail – including globalisation, the body, geography, fashion, and politics. Incorporating new scholarship and international examples, this new edition includes: New and improved 'Defining Concepts', 'Key Influences', 'Example', and 'Spotlight' features that probe deeper into the most significant ideas, theorists and examples, ensuring you obtain an in-depth understanding of the subject. A brand new companion website featuring a flashcard glossary, web links, discussion and essay questions to stimulate independent study. A new-look text design with over 60 pictures and tables draws all these elements together in an attractive, accessible design that makes navigating the book, and the subject, simple and logical. Introducing Cultural Studies will be core reading for Cultural Studies undergraduates and postgraduates, as well as an illuminating guide for those on Communication and Media Studies, English, Sociology, and Social Studies courses looking for a clear overview of the field.

Now in its second edition, Cultural Theory: The Key Concepts is an up-to-date and comprehensive survey of over 350 of the key terms central to cultural theory today. This second edition includes new entries on: colonialism cyberculture globalisation terrorism visual studies. Providing clear and succinct introductions to a wide range of subjects, from feminism to postmodernism, Cultural Theory: The Key Concepts continues to be an essential resource for students of literature, sociology, philosophy and media and anyone wrestling with contemporary cultural theory.

The definitive and first major text on personas in contemporary culture Modern social media and communication technologies have reshaped our identities and transformed contemporary culture, revealing an expanded and intensified reforming of our collective online behavior. Billions of people worldwide are increasingly engaged in the production, presentation, and modification of their public selves—curating personas through various social media and fundamentally altering how we interact in the twenty-first century. The study of persona is essential to understanding contemporary culture, yet literature in this emerging field is scarce. Filling a gap in current knowledge, Persona Studies: An Introduction is the first major work to examine the construction, delivery, and curation of public identities in contemporary online culture. This timely book helps readers navigate the changing cultural landscape while laying the groundwork for further research and application of persona studies. Three case studies are included—examining personas of the artist, gamer, and professional—to illustrate how personas continue to transform identity and reshape contemporary culture. From the historical precursors of the current iteration of persona to emerging configurations of public self, this unique work offers readers a broad introduction to the evolving theories and concepts of how persona defines the contemporary condition and its relation to technology and collective identity. To summarize, the book: Analyzes how identities linked to data are cultivated, curated and mined for various purposes Discusses the mediated blending of media and different types of interpersonal communication Explores tools for the investigation and analysis of persona, including Protopographic field studies and information visualization Translates new research, concept, theories, methods, and approaches into clear case studies and applications Examines the personalization of public, private, and intimate information in the building of new personas Persona Studies: An Introduction is an innovative resource for students, academics, researchers, and professionals in fields covering digital and social media, technology and culture, mass media and communications, social and media psychology and sociology, and professional studies.

Eastern Thought, Educational Insights

Cultural Theory and Popular Culture

Introducing Cultural Studies

An Introduction to Game Studies

An Introduction to Cultural Studies

In the Fourth Edition of Cultures and Societies in a Changing World, author Wendy Griswold illuminates how culture shapes our social world and how society shapes culture. Through this book, students will gain an understanding of the sociology of culture and explore stories, beliefs, media, ideas, art, religious practices, fashions, and rituals from a sociological perspective. Cultural examples from multiple countries and time periods will broaden students' global understanding. Students will develop a deeper appreciation of culture and society from this text, gleanin insights that will help them overcome cultural misunderstandings, conflicts, and ignorance and that will help equip them to live their professional and personal lives as effective, wise citizens of the world.

Explores the origins of the field in Britain and its migration to the USA, Canada, France, Australia, and South Asia, examining the ideas of its leading exponents and providing a flavour of its use around the world.
Covering the ground from Gramsci to Raymond Williams, postcolonial discourse to the politics of diaspora, feminism to queer theory, technoculture and the media to globalization, it serves as an insightful guide to the essential concepts of this fascinating area of study. It is essential reading for all those concerned with the quickening pulse of old, new and emerging cultures.

British Studies' and 'British Cultural Studies' covering a wide range of facets of contemporary Britain.
Studying British Cultures: An Introduction is a unique collection of essays which examine the most significant aspects of this quickly developing area of study, analyzing the ways of teaching and reading British culture. The work covers the contemporary and key issues, including: the terminological distinction between 'British Studies' and 'British Cultural Studies' the problem of national cultures and identities in contemporary Britain studying language and literature from a British Studies perspective models for studying the historical context of the development of ideas of Britishness' studying contemporary Britain overseas
The contributors are some of the key names in current debates surrounding British Studies, and Susan Bassnet holds together their work with a substantial and accessible introduction.
Studying British Cultures: An Introduction will be essential reading for students and teachers concerned with the study of contemporary Britain.

Specifically designed for use on a range of undergraduate and graduate courses, Introducing Japanese Popular Culture is a comprehensive textbook offering an up-to-date overview of a wide variety of media forms. It uses particular case studies as a way into examining the broader themes in Japanese culture and provides a thorough analysis of the historical and contemporary trends that have shaped artistic production, as well as, politics, society, and economics. As a result, more than being a time capsule of influential trends, this book teaches enduring lessons about how popular culture reflects the societies that produce and consume it. With contributions from an international team of scholars, representing a range of disciplines from history and anthropology to art history and media studies, the book 's sections include: Television Videogames Music Popular Cinema Anime Manga Popular Literature Fashion Contemporary Art Written in an accessible style by a stellar line-up of international contributors, this textbook will be essential reading for students of Japanese culture and society, Asian media and popular culture, and Asian Studies in general.

Cultures and Societies in a Changing World

Introducing Cultural Anthropology

The Story of the Sony Walkman

How to Do Media and Cultural Studies

Introduction to Culture Studies

It offers a level-headed account of where cultural studies has come from, the methodological and theoretical dilemmas that it faces today, and an agenda for its future development. In an age in which the relevance of cultural studies has been called into question, this book seeks to generate debate. Focusing upon the actual practice of cultural studies within higher education today, it asks whether or not cultural studies has really managed to maintain a connection with its original political and ethical mission and comments on the strategies needed to regain the initiative. Written by a world class figure in cultural studies, each chapter supports and guides the reader by introducing the key issues, reviewing the relevant commentary, and offering a critical conclusion of how each theme fits into a bigger picture.

This volume broadens the horizon of educational research in North America by introducing a comprehensive dialogue between Eastern and Western philosophies and perspectives on the subject of curriculum theory and practice. It is a very timely work in light of the progressively globalized nature of education and educational studies and the increasingly widespread attunement to Eastern educational theories in the West. By introducing Eastern perspectives, this book questions taken-for-granted thinking in Western educational thought about the foundations of teaching and learning, curriculum theory, educational policy, and educational issues such as teaching for social justice, service-learning initiatives, human rights and environmental education, and the teaching of content area subjects. It provides an important opportunity for scholars from different countries and different disciplines to establish a solid yet accessible foundation of East-West inquiry that furthers the scope and depth of curriculum studies and to disseminate the insights from this book in the venues in which they work. Researchers, faculty, and graduate students in the fields of curriculum theory, curriculum and instruction, educational foundations, philosophy of education, international/comparative education, and multicultural educational studies will welcome this book. It is appropriate as a text for upper-level courses in these areas.

"This book presents a magisterial overview of Cultural Studies, and of studies of culture more broadly. It synthesizes a bewildering range of writers and ideas into a comprehensible narrative. It's respectful to the history of ideas and completely cutting edge. I learned a lot - you will too." - Professor Alan McKee, University of Technology Sydney
"The role of culture in spatial, digital and political settings is a vital aspect of contemporary life. Barker and Jane provide an excellent introduction to Cultural Studies' relationship to these core issues, both through a clear explanation of key concepts and thinkers, alongside well chosen examples and essential questions." - Dr David O'Brien, Goldsmiths, University of London
With over 40,000 copies sold, Cultural Studies: Theory and Practice has been the indispensable guide to studying culture for generations of students. Here is everything students need to know, with all the key concepts, theories and thinkers in one comprehensive, authoritative yet accessible resource. Teaching students the foundations of cultural studies - from ideology, representation and discourse to audiences, subcultures and cultural policy - this revised edition: Fully explores the ubiquity of digital media culture, helping readers analyse issues surrounding social media, surveillance, cyber-activism and more
Introduces students to all the key thinkers they'll encounter, from Stuart Hall and Michel Foucault to Judith Butler and Donna Haraway
Balances the classics with cutting edge theory, including case studies on e-commerce, the self-help industry, the transgender debate, and representations of race
Embraces popular culture in all of its diversity, from drag kings and gaming, to anime fandom and remix cultures
Is re-written throughout with a new co-author, making it a more enjoyable read than ever.
Unmatched in coverage and used world-wide, this is the essential companion for all students of cultural studies, culture and society, media and cultural theory, popular culture and cultural sociology.

Rethinking Popular Culture presents some of the most important current scholarship analyzing popular culture. Drawing upon recent developments in cultural theory and exciting new methods of critical analysis, the essays in this volume break down disciplinary boundaries and offer fresh insight into popular culture.

Studying British Cultures

A Christian Perspective

Culture and Society

Introductory Activities for Exploring, and Comparing Cultures

What's Become of Cultural Studies?

This book is intended as a guide to introduce various topics in culture studies. Before beginning to explore some of the ambiguous and abstract notions of culture, it is important to understand your own worldview. If you have a good understanding of your own identity, community and perspective, then objectively learning about, experiencing and interacting with other cultures will become easier and more enjoyable. Please keep in mind that in the endeavor of cultural studies, the journey is its own reward!

This lively book will be essential to all those attempting to understand the state of Cultural Studies in the West today. Ion Davies, who was in at the birth of Cultural Studies in Britain and followed its development in many parts of the world, is uniquely qualified to add historical depth and comparative breadth to this subject. Introducing the central theoretical issues, as well as the key personalities, Cultural Studies and Beyond traces the origins, growth and diffusion of the subject.

Explores the origins of the field in Britain and its migration to the USA, Canada, France, Australia, and South Asia, examining the ideas of its leading exponents and providing a flavor of its use around the world.

This book traces the origins of cultural studies in Britain, and its dissemination in the United States, Canada, France, Australia, and South Asia.

Introduction to Communication Studies

Rethinking Popular Culture

Popular Culture

A Graphic Guide

Doing Cultural Theory

An Ideal Introduction, explaining the history and key concerns of cultural studies

Feminist Cultural Studies of Science and Technology challenges the assumption that science is simply what scientists do, say, or write: it shows the multiple and dispersed makings of science and technology in everyday life and popular culture. This first major guide and review of the new field of feminist cultural studies of science and technology provides readers with an accessible introduction to its theories and methods. Documenting and analyzing the recent explosion of research the distinctive features of the 'cultural turn' in science studies and traces the contribution feminist scholarship has made to this development. Interrogating the theoretical and methodological features it evaluates the significance of this distinctive body of research in the context of concern about public attitudes to science and contentious debates about public understanding of and engagement with science.

This hands-on survey introduces students to the diverse fields that comprise cultural studies, from visual culture to popular music and new media. It can be used as a standalone text or is the perfect companion volume to Ryan's Cultural Studies: An Anthology. Provides a comprehensive overview of the field, from cyberculture and digital media to fashion and new formulations of gender identity Includes student exercises and activities for each chapter Teaches cultural analysis through practitioners of Cultural Studies and active cultural analysts The perfect companion volume to Ryan's Cultural Studies Anthology (2008)

In recent years 'culture' has become a central concern in a wide range of fields and disciplines. This book introduces the main substantive and theoretical strands of this 'turn to culture' through the medium of a particular case study: that of the Sony Walkman. Using the example of the Walkman, the book indicates how and why cultural practices and institutions have come to play such a crucial part in our lives, and introduces some of the central ideas, concepts and methods of

A Companion to Cultural Studies

Learning through Practice

Cultural Theory: The Key Concepts

A Critical Introduction

The Cultural Studies Reader

*British Culture: An Introduction provides a comprehensive introduction to central aspects of culture and the arts in Britain today, and uses a factual approach to place them within a clear, historical context. Topics include: * the social and cultural setting: politics and society 1950-1999, including immigration, feminism, Thatcherism and the arts and the Blair revolution * language and culture: accents and minority languages, broadcasting and public life * the novel, poetry and theatre * cinema: Hammer Horror, James Bond, Ealing comedies, Black British film, Trainspotting, The Fall Monty and historical epics * television and radio: soap opera, crime series and sitcoms * popular music and fashion: The Beatles, punk, Britpop, subculture and style * art and sculpture: Bacon, Hockney, Gilbert and George and Hirst * architecture and interiors. Each chapter focuses on key themes of recent years, and gives special emphasis to outstanding artists within each area. The book also strengthens study skills, through follow-up activities and suggestions for further reading which appear at the end of each chapter. A real must-read for all students of British history and culture.*

In this new edition of his widely adopted Cultural Theory and Popular Culture: An Introduction, John Storey has extensively revised the text throughout. Like previous editions, the book presents a clear and critical survey of competing theories of, and various approaches to, popular culture. New to this edition: Extensively revised, rewritten, and updated Improved and expanded content throughout including a new chapter on psychoanalysis and a new section on post-Marxism and the global postmodern Closer explicit links to the new edition companion reader Cultural Theory and Popular Culture: A Reader More illustrative diagrams and images Fully revised, improved, and updated companion web site Ideal for courses in: cultural studies media studies communication studies sociology of culture popular culture visual studies cultural criticism

"Adapted from Popular Culture: A User's Guide, Third Edition [published in 2014 by Nelson Education]."

"An outstanding entry level text aimed at those with little or no cultural studies knowledge... Innovative, creative and clever." - Times Higher Education "The ideal textbook for FE and first year HE cultural studies students. Its quality and character allow the reader to 'feel' the enthusiasm of its author which in turn becomes infectious, instilling in the reader a genuine sense of ebullient perturbation." - Art/Design/Media, The Higher Education Authority An introduction to the practice of cultural studies, this book is ideal for undergraduate courses. Full of practical exercises that will get students thinking and writing about the issues they encounter, this book offers its readers the conceptual tools to practice cultural analysis for themselves. There are heuristics to help students prepare and write projects, and the book provides plenty of examples to help students develop their own ideas. Written in a creative, playful and witty style, this book: Links key concepts to the key theorists of cultural studies. Includes a wide range of references of popular cultural forms. Emphasizes the multidisciplinary nature of cultural studies. Includes pedagogical features, such as dialogues, graphs, images and recommended readings. The book's skills-based approach enables students to develop their creative skills, and shows students how to improve their powers of analysis generally. To listen to David Walton's musical response to Adorno's famous essay on jazz, please visit Adorno: Jazz, Perennial Fashion - This song accompanies pages 64 to 66 of the book together with a series of questions designed to get readers to evaluate the positive and negative aspects of Adorno's approach.

Introducing Japanese Popular Culture

Context in Literary and Cultural Studies

Cultural Studies and Beyond

Doing Cultural Studies

Contemporary Perspectives in Cultural Studies

In the second edition of this widely-used introductory text John Fiske draws upon the main authorities in the field, from Shannon and Weaver'sCommunication Theoryto Saussure's structural linguistics and Peirce'sSemiotics. He examines the two main schools: seeing communication as the encoding, transmission, and decoding of messages; and viewing communication as the generation of meanings. Experts from five continents provide a thorough exploration of cultural studies, looking at different ideas, places and problems addressed by the field. Brings together the latest work in cultural studies and provides a synopsis of critical trendsShowcases thirty contributors from five continents Addressing the key topics in the field, the relationship of cultural studies to other disciplines, and cultural studies around the world Offers a gritty introduction for the neophyte who is keen to find out what cultural studies is, and covers in-depth debates to satisfy the appetite of the advanced scholar Includes a comprehensive bibliography and a listing of cultural studies websites Now available in paperback for the course market.

A rapidly changing world – in part driven by huge transformations in technology and mobility – means we all encounter shifting cultures, and new cultural and social interactions daily. Powerful forces such as consumption and globalization exert an enormous influence on all walks and levels of life across both space and time. Cultural Studies remains at the vanguard of consideration of these issues. This completely revised second edition of Introducing Cultural Studies gives a systematic overview of the concepts, theories, debates and latest research in the field. Reinforcing the interdisciplinary nature of Cultural Studies, it first considers cultural theory before branching out to examine different dimensions of culture in detail. Key features: Collaboratively authored by an interdisciplinary team Closely cross-referenced between chapters and sections to ensure an integrated presentation of ideas Figures, diagrams, cartoons and photographs help convey ideas and stimulate Key Influences, Defining Concepts, and Extract boxes focus in on major thinkers, ideas and works Examines culture along the dividing lines of class, race and gender Welcomes and Further Reading sections encourage and support further investigation Changes for this edition: Brand new chapter addresses how culture is researched and knowledge in cultural studies is produced Brand new chapter on the Postmodernisation of Everyday Life Includes hot topics such as globalization, youth subcultures, ' virtual ' cultures, body modification, new media, technologically-assisted social networking and many more This text will be core reading for undergraduates and postgraduates in a variety of disciplines - including Cultural Studies, Communication and Media Studies, English, Geography, Sociology, and Social Studies – looking for a clear and comprehensible introduction to the field.

"Reading Into Cultural Studies" revisits a selection of key texts central to the formation of cultural studies as a discipline and as a project. These texts address questions of power, ideology and the possibilities and limits of resistance. Each of the eleven essays in the collection renews an early study in one area of cultural investigation, bringing such seminal texts as "Subculture" by Dick Hebdige, "Loving With a Vengeance" by Tania Modjeski and "Bond and Beyond" by Tony Bennett back to the centre of attention. However the essays are not purely celebratory. Each study is critically examined in a number of ways - for its research strategy, its implicit theories of power and ideology, for the empirical evidence it draws on and its conceptual framework. Together, the essays address an introduction to some of the central debates and issues in cultural studies.

Fragments of Empire

British Culture

A Semiotic Approach

A User's Guide

A Practical Introduction

Providing a student guide to the process of research and writing for media and cultural studies, the author covers both quantitative and qualitative methods and includes a list of useful library resources and essential Web sites.

"Will be a very useful tool for any student trying to make sense of the vast expanses of contemporary cultural theory and criticism. Well-written and admirably self-reflective, it combines rigorous explications and applications of many of the most influential concepts and theorists." - Lawrence Grossberg, University of North Carolina
"Accessible and insightful throughout; offering help to both experienced and inexperienced students of cultural theory. Highly recommended." - John Storey, University of Sunderland
Doing Cultural Theory teaches more than just the basics of cultural theory. It unpacks its complexities with real-life examples and shows readers how to link theory and practice. This book Offers accessible introductions to how cultural studies has engaged with key theories in structuralism, poststructuralism and postmodernism Teaches straightforward ways of practising these theories so students learn to think for themselves Uses 'practice' boxes to show students how to apply cultural theory in the real world Guides students through the literature with carefully selected further reading recommendation. Other textbooks only show how others have analyzed and interpreted the world. Doing Cultural Theory takes it a step further and teaches students step-by-step how to do cultural theory for themselves.

The first edition of The Cultural Studies Reader established itself as the leading textbook in the field, providing the ideal introduction for students to this exciting and influential discipline. This expanded second edition offers:
• 38 essays including 18 new articles* an editor's preface succinctly introducing each article* comprehensive coverage of every major cultural studies method and theory* an updated account of recent changes in the field* articles on new areas such as science and cyberculture, globalization, postcolonialism, public spheres and cultural policy* a fully revised introduction and an extensive guide to further reading.

Cultural studies is a new way of engaging in the study of culture which has emerged from the overlapping interests of other disciplines, most notably anthropology, history, literary studies and sociology. This introductory text focuses on the core issues and problems in the study of culture.

Doing Research in Cultural Studies

Theory and Practice

Introducing Cultural and Media Studies

Essays on Gender, Media and the End of Welfare

Cross-cultural Studies in Curriculum

What is the role of culture in human experience? This concise yet solid introduction to cultural anthropology helps readers explore and understand this crucial issue from a Christian perspective. Now revised and updated throughout, this new edition of a successful textbook covers standard cultural anthropology topics with special attention given to cultural relativism, evolution, and missions. It also includes a new chapter on medical anthropology. Plentiful figures, photos, and sidebars are sprinkled throughout the text, and updated ancillary support materials and teaching aids are available through Baker Academic's Textbook eSources.

