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***transfer of wealth
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philanthropic
funding. Engine of
Impact shows how
nonprofits can
apply the
principles of
strategic***

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***leadership to
attract greater
financial support
and leverage that
funding to
maximum effect.
As Good to Great
author Jim Collins
writes in his
foreword, this
book offers "a
detailed roadmap
of disciplined***

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***thought and action
for turning a good
nonprofit into one
that can achieve
great impact at
scale." William F.
Meehan III and Kim
Starkey Jonker
identify seven
essential
components of
strategic
leadership that set***

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high-achieving organizations apart from the rest of the nonprofit sector. Together, these components form an "engine of impact"—a system that organizations must build, tune, and fuel if they hope to make a real difference in

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the world. Drawing on decades of teaching, advising, grantmaking, and research, Meehan and Jonker provide an actionable guide that executives, staff, board members, and donors can use to jumpstart their

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***challenges faced
by nonprofits,
showing how
these challenges
differ from those
faced by for-profit
businesses in
important and
often-overlooked
ways. By offering
crucial insights on
the fundamentals
of nonprofit***

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provides the reader with a reliable method to develop "joined up" strategies and plans for common business situations - a powerful addition to current tools and frameworks. The initial focus is on the core

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***"strategic
architecture" of
the business,
which explains
how performance
arises from its
system of real
elements
(customers, staff,
products, capacity,
cash). Later
chapters extend
the method to deal***

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***with the quality
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and organizational
capabilities. The
strategy dynamics
method deploys
the rigorous,
scientific method***

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dynamics -
essentially the
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principles to social
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method leads to
the creation of
working,
quantified models
of any enterprise,***

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*or any part thereof,
of any scale, in
any sector-or of
any issue that
such an enterprise
may face. Kim
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day language, and
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how to create
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business. That is no

longer the case. The

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not wait for

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adjust in an annual

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organizations think

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the past. These

companies make

strategy part of

every manager's

role; they strategize

continuously and

tackle strategic

problems through

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*individuals from all
parts of the
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about diagnosing the
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confronting
organizations,
deciding on novel
solutions to address*

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in which the organization competes. Strategic management provides overall direction to the enterprise and involves specifying the organization's

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*objectives,
developing
policies and
plans designed
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objectives,
and then
allocating
resources to
implement the
plans.*

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managers have
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