

Big Data Maken Cfo Tot Strategieeg Fintouch

Why did a group of teenagers watch a friend die instead of putting their own reputations at risk? Why did a top White House official decide to come clean and accept a prison sentence during Watergate? Why did a finance executive turn down millions out of respect for her employer? Why are some willing to risk their futures to uphold principles? What gives us the strength to stand up for what we believe? As these questions suggest, the topic of moral courage is front and center in today's culture. Enron, Arthur Andersen, the U.S. Olympic Committee, abusive priests, cheating students, domestic violence -- all these remind us that taking ethical stands should be a higher priority in our culture. Why, when people discern wrongdoing, are they sometimes unready, unable, or unwilling to act? In a book rich with examples, Rushworth Kidder reveals that moral courage is the bridge between talking ethics and doing ethics.

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Defining it as a readiness to endure danger for the sake of principle, he explains that the courage to act is found at the intersection of three elements: action based on core values, awareness of the risks, and a willingness to endure necessary hardship. By exploring how moral courage spurs us to strive for core values, he demonstrates the benefits of ethical action to the individual and to society -- and the severe consequences that can result from remaining morally dormant. Moral Courage puts indispensable concepts and tools into our hands, equipping us to respond to the increasingly complicated moral challenges we face at work, at home, and in our communities. It enables us to make clear, confident decisions by exploring some litmus-test questions: Is the benefit worth the risk? Am I motivated by my desire to uphold my beliefs or just to impose them on others? Will my actions create collateral damage among those with no stake in the outcome? While physical courage may no longer be a necessary survival skill or an essential rite of

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passage out of childhood, few would dispute the growing need for moral courage as the true gauge of maturity. Treating this subject not as an esoteric branch of philosophy but as a practical necessity for modern life, Kidder deftly leads us to a clear understanding of what moral courage is, what it does, and how to get it.

The Time Out book series is geared to young children to help them understand their world when a parent, sibling, or other loved one is incarcerated. In a relatable and age-appropriate way, the animals in each story share their struggles and revelations as they maneuver a difficult situation. Through the eyes of Junebug, Nibblit, and Butters, children see that they are not alone. The interactive nature of the books will gently open the lines of communication so that the child may feel less fear, confusion, and shame while learning to adapt to their new normal.

Traditionally, much of big business in the industrialized Western world has been organized around particular corporate societies—notoriously

referred to as “old boy” networks. With the recent drift toward a more liberal market economy, however, these networks have been showing signs of decline—in some cases, all but disappearing. Eelke M. Heemskerk combines formal network analysis and interviews with key members of the corporate elite in order to examine how this decline has affected Dutch capitalism. Even in a liberal market economy, however, corporate directors need social networks to communicate and coordinate their strategic decisions, and Decline of the Corporate Community considers the shift of the corporate elite to the new private and informal circles where networking takes place.

This book focuses on the increase in female leadership over the last fifty years, and the concrete benefits and challenges this leads to in organizations. It moves beyond the typical focus on developed, Western contexts and answers the call for research on how women in emerging markets rise above the proverbial “glass ceiling”. The authors integrate two underdeveloped topics that are

highly relevant to modern business: women in leadership roles, and women in emerging markets. They examine how women leaders in a range of professional services—including accounting, consulting, law, engineering and medicine—have managed to navigate their careers while considering the role emerging markets play in their work. Based on cutting-edge research, the topics are brought to life through examples and profiles of leading women across Africa, the Middle East and the Far East. These narratives, told in the leaders' own words, are key to understanding women's achievements and the barriers they face. Students of leadership, diversity, gender studies, and human resource management will learn much from this insightful book.

Knowingly Taking Risk

The Kids are Alright

Get Inspired to Cure Healthcare

Network Dynamics of the Dutch Business Elite

Control in an Age of Empowerment

Data Pipelines with Apache Airflow

Behavioral Risk Management

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This present volume contains 18 contributions, papers presented in four technical sessions during the national seminar on Governance and Management of water. The volume analyses the present crisis of water from different aspects and provides an opportunity to address the challenges on effective water governance and management. By focusing on different cases from around the country, the volume generates new ideas and hopes for probable of such challenges.

Strategy Execution is no longer 'the gap nobody knows', the title of the first chapter of the best-seller 'Execution'. Thanks to the authors Bossidy and Charan, Strategy Execution pioneers Kaplan and Norton, several leading articles in respected business magazines such as The Harvard Business Review and a host of research, organisations have become very aware that much great strategy is lost before it's turned into performance mainly as a result of poor execution skills. The performance gap is known. And it's time for companies to close it. This book will help you get the job done. 'Strategy Execution Heroes' will help you to:

- 1. Approach Strategy Execution from a manager's perspective.*
- 2. Align individual and organisational performance in a simple, easy-to-communicate, sexy Strategy Execution framework.*
- 3. Communicate your strategy effectively.*
- 4. Set great objectives for yourself and your team members.*
- 5. Coach others through the implementation maze.*
- 6. Simplify your Strategy Execution process.*
- 7. Select, manage and deliver your strategic initiatives.*
- 8. Set up a development platform to boost the execution skills of others in the organisation.*
- 9. Turn Strategy Execution into a*

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competitive advantage. In short, 'Strategy Execution Heroes' will help you get the execution job done. Don't expect complex theories or fancy words. This book gets right to the point and won't waste your time. It will boost your learning with 250+ practical tips revealed by senior executives from BT, Coca-Cola, Lockheed Martin, eBay and many others. It will inspire your thinking with useful insights from top experts such as Sir John Whitmore, Dr Peter Scott-Morgan and Prof Vincent Lion. And it will put your action plan on the right track with 27 valuable downloads. So whether you are a future manager preparing for the challenge or an experienced senior executive, get ready to boost your execution skills. Become a Strategy Execution hero and turn your great strategy into great performance.

Dit boek gaat over data, en hoe ermee om te gaan. Vanuit een historische beschrijving van waar wij nu staan aan het einde van de Covid-19 pandemie en alle (technologische) veranderingen die daar het gevolg van zijn geweest, nemen de auteurs de lezer mee naar een toekomst die er al is. Daarbij hebben organisaties de keuze uit twee scenario's: of een blauw proces volgen van het doorvoeren van drastische kostenreducties waarbij de digitalisering als een efficiencytool wordt ingezet, of kiezen voor Digitale transformatie 4.0 met een disruptief leidmotief. De auteurs zijn deskundigen van diverse pluimage, niet alleen visionairs, maar ook strategen, communicatiecoaches, economen en IT en privacy advocaten. En dit leidt tot vele verrassende en onverwachte inzichten: dit boek kan uw ondernemersvisie op zijn kop zetten! Aan de orde komen

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de vele technische ontwikkelingen, zoals artificiële intelligentie, blockchain en quantum computers. Maar daarnaast komen ook vele andere aspecten aan de orde zoals psychologie, taal, goed bestuur en 'compliance'. De lezer wordt vertrouwd gemaakt met kreten als 'emerging technologies' en 'disruptors rules'. Al met al biedt het een echt holistische kijk, geïllustreerd met vele aansprekende voorbeelden, beelden, statistieken en andere figuren, die het boek verlevendigen. De grootste waarde van het boek is dat ook de stap wordt gemaakt om die theorie te vertalen naar de dagelijkse operatie van een onderneming. Ook door aandacht te besteden aan de juridische aspecten. Dit in het besef dat complexe veranderingen, zeker waar het gaat om slim gebruik van data van bestaande ondernemingen en mensen, niet plaats kunnen vinden zonder grondige kennis van het (Europese) recht en de ervaring en vaardigheid die ook om te zetten in goede afspraken. Besteed een paar dagen aan het doorlezen van dit boek, zodat je als ondernemer je directie, management en zelfs je CIO/CTO 's kan verbazen met de opgedane en actuele kennis. En het helpt je zeker om keuzes te maken voor de toekomst en de eigen strategie, visie en missie van je organisatie aan te passen aan de technologische golf die er over ons heen spoelt. "Kan één boek over data jouw ondernemersvisie op zijn kop zetten? Ja, dat kan met dit boek!" Ernst van Win, Partner De Clercq Advocaten en Notariaat "Dit boek geeft vele handreikingen en doorkijkjes naar hoe het beter kan. De schrijvers zeilen 'strak aan de wind', en zorgen ervoor dat u geprikkeld wordt. We complimenteren de auteurs met deze state-of-

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the-art bundeling van kennis en kunde!” Wouter Bronsgeest, voorzitter KNVI & Sandra de Waart “Maak niet de fout te denken dat het allemaal zo’n vaart niet zal lopen. Uw voorsprong heeft u nu met dit boek in handen!” Flip Houtman, ondernemer, investeerder en algemeen directeur Ventus Groep

Pharmaceutical Care in Digital Revolution demonstrates how blending human and digital pharmaceutical care can establish optimal Apothecary Intelligence (AI). Organized into four parts, it examines digital health advances that will synergize the pharmaceutical care process and prepares stakeholders for a dynamic future, fueled with innovation. Beginning with the global picture on health care systems, patients’ expectations, and current pharmaceutical care practices, the book covers details of relevant digital technologies as well as compliance, ethical, educational, and cultural aspects to take successful steps towards digital pharmaceutical care. The text includes links to lectures and technology facts, tutorials on how to implement advances in your own working environment, and examples of stakeholders who are successful in building synergy between digital and pharma. Pharmaceutical Care in Digital Revolution is a practical resource to equip pharmaceutical care stakeholders, such as pharmacists, physicians, pharmacy technicians, and students as well as those in surrounding ecosystems like payers or regulators. It is a crucial reference to understand how technological innovation is changing the paradigm in which we provide current and future pharmaceutical care and how to keep it accessible, affordable, and sustainable. Learn about

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advances in digital health technology and apply them as a change leader to create circular pharmaceutical care Provides insights on future pharmaceutical care and implement essential conditions to create the best outlook for patients Access links, QR codes, and explanatory animations as educational material to the book

The (Mis)Behaviour of Markets

Big Data, Big Analytics

Brilliant Business Models in Healthcare

Insights Towards Circular Innovation

The Surprising Science Behind Greatness

Featuring 46 Women Leaders

Mathematical Models in Agriculture

Over the past decade Appreciative Inquiry (AI) has rapidly emerged as one of the most significant advances in the field of organization development and change.

This book is the first to provide a comprehensive practitioner's guide to the AI Summit-the preferred method when applying whole-scale change to large groups. The authors-four of the leading experts on Appreciative Inquiry-explore the theories of organization change and large-group process on which the AI Summit is based; walk the reader step-by-step through the process of planning, conducting, and following up on an AI Summit; provide a series of case studies of the AI Summit in action; and share essential success factors-what they have learned in their work with AI and large-group processes that contributes to success in large-scale efforts. This book is an essential resource for anyone who works with Appreciative Inquiry, large group interventions, or whole-system change processes.

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Derived from industry-training classes that the author teaches at the Embedded Systems Institute at Eindhoven, the Netherlands and at Buskerud University College at Kongsberg in Norway, *Systems Architecting: A Business Perspective* places the processes of systems architecting in a broader context by juxtaposing the relationship of the systems archit

Digital disruption is the biggest challenge businesses are facing; *Make Disruption Work* gives you the blueprints of what it is and how to win at it. Jankovich and Voskes have worked with some of the biggest companies in the world, building their digital capabilities from the ground up. This book crystallizes the knowledge. It is practical, demystifying, effective, and endorsed by leading CEOs and business school professors (e.g. Unilever, INSEAD). *Make Disruption Work* is designed to be easy to navigate, and is richly illustrated with infographics, diagrams and real-world examples. It is focused on evidence, not opinion, and as a result is refreshingly concise. Disruption needn't be a threat. It's a power, and it's in your hands. Praise for *Make Disruption Work* 'With outstanding simplicity and deep insights, this book reveals the "how to" of digital disruption.' Paul Polman, CEO Unilever 'Disruption is on every business leader's mind. Alexandra Jankovich and Tom Voskes have taken this complex topic and created a very clear, actionable path. This book is easy to read, and the examples really make the ideas come to life.' Wiebe Draijer, CEO, Rabobank 'There is no escaping digital disruption. *Make Disruption Work* is a very practical call to action: the 5D model proposed is a powerful guide to help navigate

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those disrupted waters. After reading it, you feel convinced that, yes, corporates can beat start-ups!' Franck J. Moison, Vice Chairman Colgate-Palmolive 'Disruption demystified! This book is unique in the realm of digitization gurus and doomsayers: in a typically Dutch straightforward style the phenomenon of digitization is dissected and reduced to its essence. Instead of far out projections this book offers practical perspectives and a clear manual for every company to master disruption step-by-step. The short, concise style and many examples are a guarantee that this book won't remain unread on the bedside table.' Annet Aris, Adjunct Professor of Strategy at INSEAD 'Make Disruption Work is an easy-to-digest and visually appealing book packed full of useful advice for senior leaders tackling the challenges of digital disruption. It adopts a very practical lens, with effective solutions to real-world problems.' Michael Wade, Professor of Innovation and Strategy, IMD 'Fantastic book!!! Readable format, good overview and many practical examples and pieces of advice. It creates a language that boardrooms and CEOs can use.' Menno Antal, Managing Partner, 3i Private Equity 'A must-read for any modern-day business leader in need of practical advice and examples on how to approach digital transformation.' Rahmyn Kress, Chief Digital Officer, Henkel 'Digital disruption brings massive new opportunities for growth, even in the most traditional industries. This book sets out a concrete set of actions to get there, backed by real-world experience, not just consulting "fluff." With a unique visual style, and packed full of engaging, easy-to-grasp content, SparkOptimus

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has created a winner!' Jan Derck van Karnebeek, Chief Commercial Officer Heineken

Role of mathematical models; Dynamic deterministic models; Mathematical programming; Basic biological processes; Growth functions; Simple dynamic growth models; Simple ecological models; Environment and weather; Plant and crop processes; Crop models; Crop husbandry; Plant diseases and pests; Animal processes; Animal organs; Whole-animal models; Animal products; Animal husbandry; Animal diseases; Solutions exercises; Mathematical glossary.

Make Disruption Work

A Fractal View of Risk, Ruin and Reward

A Practitioner's Guide for Leading Large-Group Change

Big Data Analytics in Cybersecurity

Value-Based Metrics

Decline of the Corporate Community

The Value Line Investment Survey

A fully revised second edition focused on the best practices of enterprise risk management Since the first edition of Enterprise Risk Management: From Incentives to Controls was published a decade ago, much has changed in the worlds of business and finance. That's why James Lam has returned with a new edition of this essential guide.

Written to reflect today's dynamic market conditions, the Second Edition of Enterprise Risk Management: From

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Incentives to Controls clearly puts this discipline in perspective. Engaging and informative, it skillfully examines both the art as well as the science of effective enterprise risk management practices. Along the way, it addresses the key concepts, processes, and tools underlying risk management, and lays out clear strategies to manage what is often a highly complex issue. Offers in-depth insights, practical advice, and real-world case studies that explore the various aspects of ERM Based on risk management expert James Lam's thirty years of experience in this field Discusses how a company should strive for balance between risk and return Failure to properly manage risk continues to plague corporations around the world. Don't let it hurt your organization. Pick up the Second Edition of *Enterprise Risk Management: From Incentives to Controls* and learn how to meet the enterprise-wide risk management challenge head on, and succeed.

Harvard's top astronomer lays out his controversial theory that our solar system was recently visited by advanced

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alien technology from a distant star
An accessible guide that outlines the key elements of an effective financial plan From Larry Swedroe, the author of the bestselling series of "The Only Guide" investment books, with Kevin Grogan and Tiya Lim comes a step-by-step handbook that shows you how to develop a winning personal investment strategy and reveals what it takes to make that strategy part of your overall financial plan. The Only Guide You'll Ever Need for the Right Financial Plan focuses on the "art" of investing and gives you the information you need to create a strategy that is tailor-made for your particular situation. Designed for savvy investors and professional advisors, this book offers the vital information needed for developing and implementing an overall strategic financial plan. In this essential resource, Swedroe outlines the basics in asset allocation and other investment planning concepts. Addresses how you can design an investment policy statement and an individual asset allocation plan Examines how to maintain your portfolio's risk profile

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in the most cost-effective and tax-efficient manner Offers insights on integrating risk management and estate planning issues into your plan The Only Guide You'll Ever Need for the Right Financial Plan offers a handy tool to help you make more informed and prudent decisions that will go a long way to ensure a secure financial future. Big data is presenting challenges to cybersecurity. For an example, the Internet of Things (IoT) will reportedly soon generate a staggering 400 zettabytes (ZB) of data a year. Self-driving cars are predicted to churn out 4000 GB of data per hour of driving. Big data analytics, as an emerging analytical technology, offers the capability to collect, store, process, and visualize these vast amounts of data. Big Data Analytics in Cybersecurity examines security challenges surrounding big data and provides actionable insights that can be used to improve the current practices of network operators and administrators. Applying big data analytics in cybersecurity is critical. By exploiting data from the networks

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and computers, analysts can discover useful network information from data. Decision makers can make more informative decisions by using this analysis, including what actions need to be performed, and improvement recommendations to policies, guidelines, procedures, tools, and other aspects of the network processes. Bringing together experts from academia, government laboratories, and industry, the book provides insight to both new and more experienced security professionals, as well as data analytics professionals who have varying levels of cybersecurity expertise. It covers a wide range of topics in cybersecurity, which include: Network forensics Threat analysis Vulnerability assessment Visualization Cyber training. In addition, emerging security domains such as the IoT, cloud computing, fog computing, mobile computing, and cyber-social networks are examined. The book first focuses on how big data analytics can be used in different aspects of cybersecurity including network forensics, root-cause analysis, and security training. Next

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it discusses big data challenges and solutions in such emerging cybersecurity domains as fog computing, IoT, and mobile app security. The book concludes by presenting the tools and datasets for future cybersecurity research.

Managing the Psychology That Drives Decisions and Influences Operational Risk

The First Sign of Intelligent Life Beyond Earth

a CEO handbook for digital transformation

Emerging Business Intelligence and Analytic Trends for Today's Businesses Strategy Execution Heroes

The instructions and opinions to the 17th of August, 1838

Management Control Theory

In this provocative & persuasive new book, De Flander explores the mindset of the highly successful and uses 6 decades of scientific research to reveal 3 proven performance principles. Drawing on startling statistics and cutting-edge insights, he packages science into a fascinating narrative packed with irresistible and practical

takeaways.

Think video games are kids' stuff? Think again. According to authors John C. Beck and Mitchell Wade all those hours immersed in game culture have created masses of employees with unique attributes. This new generation that's ninety-million strong has an amazing ability to multitask, solves problems creatively, and brings unexpected leadership to the table. But to tap these skills, we need to understand and appreciate the different ways gamers think and behave. The Kids Are Alright dispels common myths about gamers and reveals them as committed, team-oriented people who play to win. First published in 1998, this volume of readings provides an overview of the development of the study of Management Control theory over the past 35 years. The period encompasses the publication of a major and seminal text by Anthony and Dearden in 1965, which acted as a touchstone in defining the range and scope of management control systems. This laid management control's foundations in accounting-based mechanisms of control, an element which

has been seen as both a strength and a constraint. A good deal of work has followed, providing both a development of the tradition as well as a critique. In this volume we attempt to provide a range of readings which will illustrate the variety of possibilities that are available to researchers, scholars and practitioners in the area. The readings illustrate the view that sees control as goal directed and integrative. They go on to explore the idea of control as adaption, consider its relationship with social structure and survey the effects of the interplay between the organisation and the environment. The essays included are not intended to lead the reader through a well-ordered argument which concludes with a well reasoned view of how management control should be. Instead it seeks to illustrate the many questions which have been posed but not answered and to open up agendas for future research. Grab the all-you-need reference and manage your products effectively and efficiently Now, product managers at every level can have an authoritative, one-stop reference to strategizing,

introducing, and managing products at their fingertips. The Product Manager's Desk Reference uses the progression of the practitioner across the career cycle as well as the progression of the product across its life cycle to establish clear guidelines as to what must be done, when, by whom, and with what level of expertise.

Women Leadership in Emerging Markets

The Product Manager's Desk Reference

The Art of Performance

Information Systems for Small and Medium-sized Enterprises

A Business Perspective

The Lean Startup

World Intellectual Property Indicators 2021

The Strategy Execution Barometer - Research Report 2009/2010 is the leading resource worldwide for practical, fact-based Strategy Execution market data. It provides the reader with up-to-date information to evaluate the execution capabilities of your organisation. The Strategy Execution Barometer includes: - Strategy Execution data from 1100+ companies, 36 countries and 29 sectors - 30 key findings with experts' comments - 12 insights (to learn) from the best-in-class - 53 figures with comprehensive market data - Detailed gap analysis between average performers and the best-in-class The Strategy Execution Barometer helps the reader to improve their Strategy Execution capabilities: - Use the data to assess the cornerstones of sound Strategy Execution

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including strategy communication, strategic initiative management, individual objectives setting and pay-for-performance. - Compare yourself with leading companies such as HSBC, GDFSuez, 3M, Johnson&Johnson and Google. The report covers all major industries including financial services, healthcare, professional services, manufacturing and FMCG. - Use the information to build a solid action plan that will help to boost the execution capabilities on team, division or company level. Get new ideas to boost the performance management. - Find out what leading companies are doing today to improve their performance management. Access the latest trends via 30 key findings analysed and commented by our experts. - The Strategy Execution Barometer provides a wealth of inspiration to improve the performance management practice in any organisation.

Investors, shareholders, and corporate leaders looking for an edge in today's New Economy are moving beyond traditional accounting yardsticks toward new means of gauging performance and profitability. An increasing number of Wall Street analysts and corporate boards are adopting value-based metrics such as EVA, MVA, and CFROI as a measure of a firm's profitability because these standards adjust for all of the firm's cost of capital - equity as well as debt. James Grant tackled the issue of economic value added in its infancy with Foundations of Economic Value Added - one of the first primers on the topic, endorsed by its creator, G. Bennett Stewart. Now, in Value Based Metrics: Foundations and Practice, he and Frank Fabozzi head a team of some of the leading proponents of value based metrics on both the investment management side and the corporate side. This comprehensive reference outlines how corporations and analysts can use value based metrics to more accurately measure the financial performance of individual companies,

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industries, and economies, as well as how to get an edge in today's turbulent market.

In *Control in an Age of Empowerment*, Robert Simons explains how to give employees the freedom to innovate while protecting your firm from loose cannons. Using powerful examples, Simons shows how to apply four powerful management "levers" to balance autonomy with control: Traditional diagnostic control systems, Belief systems, Boundary systems, and Interactive control systems. Used in concert, these four levers give you the control you need--without sacrificing the creative thinking your company can't do without. Since 1922, *Harvard Business Review* has been a leading source of breakthrough ideas in management practice. The *Harvard Business Review Classics* series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

The strategy journey to success is long and dangerous. Most strategies lose between 40 and 60 percent of their financial potential along the execution highway. There is a path that will make the trip dramatically shorter. It exists in every organization, but mostly stays hidden. With the help of science, we'll uncover *The Execution Shortcut*. There are three prerequisites: (1) The Head connection - people need to be aware of your strategy; (2) The Heart connection - people need to care about your strategy; (3) The Hands connection - people need the energy to push your strategy forwards.

Daddy's Time Out

The Position of Dutch Works Councils in Multinational Corporations

From Incentives to Controls

How the Gamer Generation is Changing the Workplace

Water Governance

Enterprise Risk Management

Foundations and Practice

This book establishes and explores existing and emerging theories on Small and Medium-sized Enterprises (SMEs) and the adoption of IT/IS. It presents the latest empirical research findings in that area of IS research and explores new technologies and practices. The book is written for researchers and professionals working in the field of IS research or the research of SMEs. Moreover, the book will be a reference for researchers, professionals and students in management information systems science and related fields.

Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to continuous customer feedback.

The psychological dimension of managing risk is of crucial importance, and its study has led to the identification of specific do's and don'ts. Those with an understanding of the psychology underlying risk and the skills to recognize its manifestation in practice, have the opportunity to develop frameworks that embody the do's and don'ts, thereby producing sound judgments and good decisions. Those lacking the understanding and the skills are destined to be more hit and miss in their approach to risk management, doing the don'ts and not doing the do's. Virtually every major risk management catastrophe in the last fifteen years has psychological pitfalls at its root. The list of catastrophes includes the 2008

bankruptcy of Lehman Brothers and subsequent global financial crisis, the 2010 explosion at BP's Macondo well in the Gulf of Mexico and the 2011 nuclear meltdown at the Fukushima Daiichi power plant. A critical lesson from psychological studies for those involved in risk management is that people's judgments and decisions about risk vary with type of circumstance. In Behavioral Risk Management readers will learn that there are specific actions that organizations can undertake to incorporate understanding, recognition, and behavioral interventions into the practice of risk management. There are many examples throughout the book that illustrate doing the don'ts. The chapters in the first part of the book introduce the main ideas, and the chapters in the latter part provide insight into how to apply those ideas to the practical world in which risk managers operate.

"An Airflow bible. Useful for all kinds of users, from novice to expert." - Rambabu Posa, Sai Aashika Consultancy Data Pipelines with Apache Airflow teaches you how to build and maintain effective data pipelines. A successful pipeline moves data efficiently, minimizing pauses and blockages between tasks, keeping every process along the way operational. Apache Airflow provides a single customizable environment for building and managing data pipelines, eliminating the need for a hodgepodge collection of tools, snowflake code, and homegrown processes. Using real-world scenarios and examples, Data Pipelines with Apache Airflow teaches you how to simplify and automate data pipelines, reduce operational overhead, and smoothly integrate all the technologies in your stack. Purchase

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of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Data pipelines manage the flow of data from initial collection through consolidation, cleaning, analysis, visualization, and more. Apache Airflow provides a single platform you can use to design, implement, monitor, and maintain your pipelines. Its easy-to-use UI, plug-and-play options, and flexible Python scripting make Airflow perfect for any data management task. About the book Data Pipelines with Apache Airflow teaches you how to build and maintain effective data pipelines. You'll explore the most common usage patterns, including aggregating multiple data sources, connecting to and from data lakes, and cloud deployment. Part reference and part tutorial, this practical guide covers every aspect of the directed acyclic graphs (DAGs) that power Airflow, and how to customize them for your pipeline's needs. What's inside Build, test, and deploy Airflow pipelines as DAGs Automate moving and transforming data Analyze historical datasets using backfilling Develop custom components Set up Airflow in production environments About the reader For DevOps, data engineers, machine learning engineers, and sysadmins with intermediate Python skills. About the author Bas Harenslak and Julian de Ruyter are data engineers with extensive experience using Airflow to develop pipelines for major companies. Bas is also an Airflow committer. Table of Contents PART 1 - GETTING STARTED 1 Meet Apache Airflow 2 Anatomy of an Airflow DAG 3 Scheduling in Airflow 4 Templating tasks using the Airflow context 5 Defining dependencies between tasks PART 2 -

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BEYOND THE BASICS 6 Triggering workflows 7 Communicating with external systems 8 Building custom components 9 Testing 10 Running tasks in containers PART 3 - AIRFLOW IN PRACTICE 11 Best practices 12 Operating Airflow in production 13 Securing Airflow 14 Project: Finding the fastest way to get around NYC PART 4 - IN THE CLOUDS 15 Airflow in the clouds 16 Airflow on AWS 17 Airflow on Azure 18 Airflow in GCP

Systems Architecting

The Execution Shortcut

Moral Courage

Pharmaceutical Care in Digital Revolution

Philippine Treaties in Force 2020

Twelve Years a Slave

State of Art of IS Research in SMEs

Unique prospective on the big data analytics phenomenon for both business and IT professionals The availability of Big Data, low-cost commodity hardware and new information management and analytics software has produced a unique moment in the history of business. The convergence of these trends means that we have the capabilities required to analyze astonishing data sets quickly and cost-effectively for the first time in history. These capabilities are neither theoretical nor trivial. They represent a genuine leap forward and a clear

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opportunity to realize enormous gains in terms of efficiency, productivity, revenue and profitability. The Age of Big Data is here, and these are truly revolutionary times. This timely book looks at cutting-edge companies supporting an exciting new generation of business analytics. Learn more about the trends in big data and how they are impacting the business world (Risk, Marketing, Healthcare, Financial Services, etc.) Explains this new technology and how companies can use them effectively to gather the data that they need and glean critical insights Explores relevant topics such as data privacy, data visualization, unstructured data, crowd sourcing data scientists, cloud computing for big data, and much more.

This exciting resource examines pioneering, successful business models in healthcare services, emphasizing bold and innovative entrepreneurship in creating care delivery that is accessible, affordable, and effective. Expert contributors supply fascinating case studies of visionary principles at work in hospitals, specialist care,

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eHealth providers, and insurers along with practical guidance on building and sustaining a vision, a brand, an organization, and a loyal base of clients, employees, and investors. Featured companies demonstrate how moving beyond conventional patient/provider, service/cost, and other relationships can translate into improvements that benefit clients' health and stakeholders' bottom line as well as the larger community and potentially the world. Coverage analyzes key attributes of these successful entities, detailing key challenges, funding issues, and especially breakthrough goals, including: Strengthening mutual caring and sharing. Letting prevention and self-management work. Patient-centered organization of information and everyday care. Deploying services and instruments to help customers take control. Implementing differentiation in specialized healthcare. The result is crucial takeaways for creating transformational business models in health fields. Approachably written and brimming with infographics, Brilliant

Business Models in Healthcare provides inspiring role models for entrepreneurs, managers, consultants, and professionals in the healthcare sector, including providers, insurers, technology suppliers, and pharmacists. Gets traders and investors up to speed on the hottest new approach to predicting the markets One of the most talked-about new forecasting tools in today's international markets, dynamic technical analysis (DTA) arms traders and investors with unprecedented insights into market volatility, price changes, and market trends. DTA is also a valuable money management tool and is much easier for money managers to master than traditional technical analysis techniques. The first practical introduction to this powerful new approach, Dynamic Technical Analysis provides readers with all the tools and know-how necessary to unlock the full power of DTA. * The only guide devoted exclusively to a powerful new forecasting technique * Uses numerous real-world trading examples to quickly acquaint readers with state-of-the art DTA principles and practices Phillippe

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Cahen (Paris, France) is Head of Technical Analysis for Credit Lyonnais Capital Markets in Paris.

"Having been born a freeman, and for more than thirty years enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." -an excerpt

How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses
The Only Guide You'll Ever Need for the Right Financial Plan

The Appreciative Inquiry Summit
Dynamic Technical Analysis
Managing Your Wealth, Risk, and Investments

Investment Decision Making in Real Estate Development

Zo verdien je geld in het digitale tijdperk

This authoritative report analyzes IP activity around the globe.

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Drawing on 2020 filing, registration and renewals statistics from national and regional IP offices and WIPO, it covers patents, utility models, trademarks, industrial designs, microorganisms, plant variety protection and geographical indications. The report also draws on survey data and industry sources to give a picture of activity in the publishing industry.

This international bestseller, which foreshadowed a market crash, explains why it could happen again if we don't act now. Fractal geometry is the mathematics of roughness: how to reduce the outline of a jagged leaf or static in a computer connection to a few simple mathematical properties. With his fractal tools, Mandelbrot has got to the bottom of how financial markets really work. He finds they have a shifting sense of time and wild behaviour that makes them volatile, dangerous - and beautiful. In his models, the complex gyrations of the FTSE 100 and exchange rates can be reduced to straightforward formulae that yield a much more accurate description of the risks involved.

If engineering is the art and science of technical problem solving, systems architecting happens when you don't yet know what the problem is. The third edition of a highly respected bestseller, *The Art of Systems Architecting* provides in-depth coverage of the least understood part of systems design: moving from a vague concept and limited resources to a satisfactory and feasible system concept and an executable program. The book provides a practical, heuristic approach to the "art" of systems architecting. It provides methods for embracing, and then taming, the growing complexity of modern systems. New in the Third Edition: Five major case studies illustrating successful and unsuccessful practices Information on architecture frameworks as standards for architecture descriptions New methods for integrating business strategy and architecture

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and the role of architecture as the technical embodiment of strategy Integration of process guidance for organizing and managing architecture projects Updates to the rapidly changing fields of software and systems-of-systems architecture Organization of heuristics around a simple and practical process model A Practical Heuristic Approach to the Art of Systems Architecting Extensively rewritten to reflect the latest developments, the text explains how to create a system from scratch, presenting invention/design rules together with clear explanations of how to use them. The author supplies practical guidelines for avoiding common systematic failures while implementing new mandates. He uses a heuristics-based approach that provides an organized attack on very ill-structured engineering problems. Examining architecture as more than a set of diagrams and documents, but as a set of decisions that either drive a system to success or doom it to failure, the book provide methods for integrating business strategy with technical architectural decision making.

What is the status quo of the position of Dutch works councils in multinational corporations, and which tools within the Dutch legal framework can be utilised in order to secure the successful involvement of the works council in the decision-making process in light of the increasingly globalised economy? The findings of this book show that many participation rights are frequently used in practice, but not always. The inventory of good practices further revealed that a multitude of potential solutions are applied in practice. They show that, through negotiation and long-term experiences with participation mechanisms, tailor-made employee participation processes can be achieved. Overall, the position of the examined Dutch works councils is solid. However, works councils, management and supervisory boards, and other stakeholders need to work on several aspects in order to improve the position of works councils and to safeguard

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their statutory rights, a theme that is emphasised throughout this study. Marcus Meyer's primary research focus is on employee participation issues in multinational corporations, both under national and EU law. His research is primarily of an empirical nature and focuses both on quantitative, as well as qualitative, legal research. Having participated in a number of research projects on cross-border mergers and corporate mobility, he also has a strong interest in corporate governance issues. (Series: Maastricht Law Series, Vol. 3)
[Subject: Commercial Law, Dutch Law, Corporate Law]

Extraterrestrial

Data Waarde Creatie

The Art of Systems Architecting, Third Edition

The Strategy Execution Barometer

Quantitative Methods for the Plant, Animal and Ecological Sciences