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The Soft Edge: Where Great Companies Find Lasting Success

What Does it Take to Get Ahead Now—And Stay There? High performance has always required shrewd strategy and superb execution. These factors remain critical, especially given today's unprecedented business climate. But Rich Karlgaard—Forbes publisher, entrepreneur, investor, and board director—takes a surprising turn and argues that there is now a third element

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that's required for competitive advantage. It fosters innovation, it accelerates strategy and execution, and it cannot be copied or bought. It is found in a perhaps surprising place—your company's values. Karlgaard examined a variety of enduring companies and found that they have one thing in common; all have leveraged their deepest values alongside strategy and execution, allowing them to fuel growth as well as weather hard times. Karlgaard shares these stories and identifies the five key variables that make up every organization's "soft edge": Trust: Northwestern

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Mutual has built a \$25 million dollar revenue juggernaut on trust, the foundation of lasting success. Learn how to create an environment that engenders trust and propels high performance.

Smarts: In most technical fields your formal education quickly becomes out of date. How do you keep up? Learn how the Mayo Clinic, Stanford University women's basketball team, and others stay on top by relentlessly pursuing an advantage through smarts.

Teamwork: Since collaboration and innovation are a must in the global economy, effective teamwork is vital. Learn how global giant

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FedEx stays focused and how nimble Nest Labs relies on lean teams with cognitive diversity.

Taste: Clever product design and integration are proxies for intelligence because they make customers feel smart. But taste goes further into deep emotional engagement. Specialized Bicycles calls it “the elusive spot between data truth and human truth.” How can you consistently make products or services that trigger these emotional touch points? Story: Companies that achieve lasting success have an enduring and emotionally appealing story. What’s your company’s story?

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How do you tell it your way? Gain the ability to create a powerful narrative in a world where outsiders often exercise the louder voice.

In a small diner at a location so remote that it stands in the middle of the middle of nowhere, John—a man in a hurry—is at a literal and figurative crossroads. Intent only on refueling before moving along on his road trip, John finds sustenance of an entirely different kind: in addition to the specials of the day, the menu lists three questions that all diners are encouraged to consider: Why are you here? Do you fear death? Are you fulfilled? With

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the guidance of three people he meets at the cafe, John embarks on a quest for answers that metaphorically takes him from the executive suites of the advertising world to the surf of Hawaii's coastline. Along the way, he discovers a new way to look at his life and relationships... and just how much you can learn from a green sea turtle. The Why Cafe will get readers young and free and older and entrenched to rethink their personal yardstick for success. Charming, simple, and inspiring, it will change lives.

The Soft Edge is a one-of-a-kind history of the

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information revolution. In his lucid and direct style, Paul Levinson, historian and philosopher of media and communications, gives us more than just a history of information technologies. The Soft Edge is a book about theories on the evolution of technology, the effects that human choice has on this (r)evolution, and what's in store for us in the future. Paul Levinson's engaging voice guides us on a tour that explains how communications media have been responsible for major developments in history and for profound changes in our day-to-day lives. Levinson presents the intriguing argument

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that technology actually becomes more human. We see how information technologies are selected on the basis of how well they meet human needs. Why is email more like speech than print is? Why didn't the arrival of television destroy the radio? These and many more thought provoking questions are answered in *The Soft Edge*. Boldly extending and deepening the pathways blazed by McLuhan, Paul Levinson has provided us with a brilliant and exciting study of life with our old media, our new media, and the media still to come.

How Feelings Shape Our Thinking

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Undisclosed (Undisclosed, Book 1)

Soft Edge: Nat Hist&Future Info

Vision of Insanity

The World's Greatest Literature

Late Bloomers

Great CIOs consistently exceed key stakeholders' expectations and maximize the business value delivered through their company's technology. What's their secret? Sure, IT professionals need technological smarts, plus an understanding of their company's goals and the competitive

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landscape. But the best of them possess a far more potent ability: they forge good working relationships with everyone involved in an IT-enabled project, whether it's introducing new hardware or implementing a major business transformation. In *The CIO Edge*, the authors draw on Korn/Ferry International's extensive empirical data on leadership competencies as well as Gartner's research on IT trends and the CIO role. They prove that, for IT leaders, mastering seven essential skills yields big results. This

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new book lays out the people-to-people leadership competencies that the highest-performing CIOs have in common—including the ability to inspire others, connect with a diverse array of stakeholders, value others' ideas, and manifest caring in their relationships. The authors then explain how to cultivate each defining competency. Learn these skills, and you'll get more work done through others' enabling you to successfully execute more IT projects, generate better results for your company, and concentrate your efforts

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where they'll exert the most impact. The payoff? As the authors show, you'll work smarter, not harder—and get promoted far faster than your peers.

A look at the rebellious thinkers who are challenging old ideas with their insights into the ways countless elements of complex systems interact to produce spontaneous order out of confusion

"[This book is] an ... examination of how we can respond to suffering, live our fullest lives, and remain open to the full spectrum of our human

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experience"--Amazon.com.

A Natural History and Future of the
Information Revolution

LIGHTWAVE V9 LIGHTING (W/CD)

American Cinematographer

Managing Emotions in Organizations

Emotional

The Soft Edge

Bossy. Heart of stone. Snarly mess next door. Send help before I'm prick-matized...My next big mistake has a name. Warren Ford. Best kept secret in this weird little town. An alpha's

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alpha. Spartan abs. Too blunt for everybody's good. Moody, broody, mysterious, and totally up in my business. I thought Heart's Edge would be safe. No two timing exes. No pink slips. No hulking, loud, inked up -Oh. Right. Leave it to a badass to bring the drama piping hot. Then he goes and saves a cat who means the world to my little niece. Making me a mushy little puddle of wishes. Wishing I didn't know his savage kiss like my own reflection. Or how erasing tears must be his superpower. Wishing I'd never poked his scary past. Or heard him growl when

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he swears it's not our future. There's no way this works. He's no white knight. I'm no princess. I need to go. He says stay. Even our sheet-ripping nights can't work miracles. Only an answer as the danger closes in. Is Warren my perfect slice of hero? From Wall Street Journal bestselling author Nicole Snow - a twisted small town love story. See how far a damaged alpha goes to claim the feisty damsel in distress under his skin. Full length romance novel with a rollicking Happily Ever After.

Explains how to use Adobe Photoshop,

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discussing how to scan images into Photoshop, how to create and convert images, how to correct and combine images, and how to design complex or animated images.

From the creator of Valuetainment, the #1 YouTube channel for entrepreneurs, and “one of the most exciting thinkers” (Ray Dalio, author of Principles) in business today, comes a practical and effective guide for thinking more clearly and achieving your most audacious professional goals. Both successful entrepreneurs and chess grandmasters have the vision to look at the

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pieces in front of them and anticipate their next five moves. In this book, Patrick Bet-David “helps entrepreneurs understand exactly what they need to do next” (Brian Tracy, author of Eat That Frog!) by translating this skill into a valuable methodology. Whether you feel like you’ve hit a wall, lost your fire, or are looking for innovative strategies to take your business to the next level, Your Next Five Moves has the answers. You will gain: CLARITY on what you want and who you want to be. STRATEGY to help you reason in the war room and the board

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room. **GROWTH TACTICS** for good times and bad. **SKILLS** for building the right team based on strong values. **INSIGHT** on power plays and the art of applying leverage. Combining these principles and revelations drawn from Patrick's own rise to successful CEO, **Your Next Five Moves** is a must-read for any serious executive, strategist, or entrepreneur.

Landscape Painting Essentials with Johannes Vloothuis

Complexity

American Cloak and Suit Review

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Finding Freedom Where Fear and Courage Meet Why Should Anyone Be Led by You?

Introducing Adobe Photoshop Elements

We've all been told that thinking rationally is the key to success. But at the cutting edge of science, researchers are discovering that feeling is every bit as important as thinking. You make hundreds of decisions every day, from what to eat for breakfast to how you should invest, and not one of those decisions would be possible without emotion. It has

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long been said that thinking and feeling are separate and opposing forces in our behavior. But as Leonard Mlodinow, the best-selling author of Subliminal, tells us, extraordinary advances in psychology and neuroscience have proven that emotions are as critical to our well-being as thinking. How can you connect better with others? How can you make sense of your frustration, fear, and anxiety? What can you do to live a happier life? The answers lie in understanding your emotions. Journeying from the labs of pioneering

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scientists to real-world scenarios that have flirted with disaster, Mlodinow shows us how our emotions can help, why they sometimes hurt, and what we can learn in both instances. Using deep insights into our evolution and biology, Mlodinow gives us the tools to understand our emotions better and to maximize their benefits. Told with his characteristic clarity and fascinating stories, Emotional explores the new science of feelings and offers us an essential guide to making the most of one of nature's greatest gifts.

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This book takes a fresh perspective to acquisition research, focusing on employee emotions. It builds on the human-centric approach to mergers and acquisitions, where previous literature has concluded that emotions are important, yet few studies have explored them in depth. To fill the gap, this book takes emotion research in organizations as its starting point, exploring what emotions are, how they emerge, and how they influence organizational contexts, such as acquisitions. Whereas previous acquisition

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literature has concluded that emotions are most often negative and lead to complications, this book shows how emotions can become a positive force driving post-acquisition change and unification. This book combines multidisciplinary theoretical insights with practical real-world case studies to provide detailed analysis and approachable findings that will appeal to academics and practitioners alike.

Short stories about a woman becoming a queen. Poetry, and drawings

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Digital SLR Cameras and Photography For Dummies

The CIO Edge

Dance and Light

The World's Great Classics: Orations of Demosthenes

Seven Leadership Skills You Need to Drive Results

No Perfect Hero

O alto desempenho sempre exigiu uma estratégia sagaz e execução soberba para ser concretizado. Rich Karlgaard toma um rumo surpreendente sobre o assunto e argumenta que existe agora um terceiro elemento que é necessário para

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se obter vantagem competitiva. Ele promoverá a inovação, acelerará a estratégia e execução, e não poderá ser copiado ou comprado. Neste livro, o autor analisa uma série de companhias que apresentam um aspecto em comum: todos têm alavancado os seus mais profundos valores ao lado de estratégia e execução, o que lhes permite alimentar o crescimento, até nos momentos difíceis. Karlgaard compartilha com os leitores algumas histórias e identifica as 5 chaves que compõem o "soft edge" de cada empresa: confiança, inteligência, equipe de trabalho, gosto e história. My teammate's incredibly sweet and gorgeous younger sister should have been off-limits, but my hockey stick didn't get that memo. After our team won the championship, and plenty of alcohol, our flirting turned physical and I took her to bed.

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Shame sent her running the next morning from our catastrophic mistake. She thinks I don't remember that night—but every detail is burned into my brain so deeply, I'll never forget. The feel of her in my arms, the soft whimpers of pleasure I coaxed from her perfect lips... And now I've spent three months trying to get her out of my head. Which has been futile, because I'm starting to understand she's the only girl I'll ever want. I have one shot to show her I can be exactly what she needs, but Elise won't be easily convinced. That's okay, because I'm good under pressure, and this time, I'm playing for keeps. Get ready to meet your new favorite hot jocks in this series of stand-alone novels. If you like sexy, confident men who know how to handle a stick (on and off the ice), and smart women who are strong enough to

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keep all those big egos in check, this series of athlete romances is perfect for you!

Dance and Light examines the interconnected relationship between movement and design, the fluid partnership that exists between the two disciplines, and the approaches that designers can take to enhance dance performances through lighting design. The book demystifies lighting for the dancer and helps designers understand how the dancer/choreographer thinks about their art form, providing insight into the choreographer's process and exploring how designers can make the most of their resources. The author shares anecdotes and ideas from an almost 50-year career as a lighting designer, along with practical examples and insights from colleagues, and stresses the importance of clear

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communication between designers, choreographers, and dancers. Attention is also given to the choreographer who wants to learn what light can do to help enhance their work on stage. Written in short, stand-alone chapters that allow readers to quickly navigate to areas of interest, Dance and Light is a valuable resource for lighting design classes wishing to add a section on dance lighting, as well as for choreography classes who want to better equip young artists for a significant collaborative partnership.

Positive Employee Experiences Following Acquisitions

Where Great Companies Find Lasting Success

The New Science of High-Performing Organizations

The Emerging Science at the Edge of Order and Chaos

The Hidden Strengths of Learning and Succeeding at Your

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Own Pace

Cities for People

Companion CD included with 30-day demo of LightWave v9! The process of creating accurate and pleasing lighting in CG environments demands both an understanding of the fundamentals of light and knowledge of the available tools. LightWave v9 Lighting addresses these issues in a practical guide that shows you how to achieve your lighting goals using the latest version of LightWave 3D. With this book discover the tools and features of LightWave v9 that can improve your lighting; understand lighting concepts including color, shadow,

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intent, and style; explore a number of tutorials that demonstrate specific lighting setups; learn how to enhance your lighting with volumetrics, lens flares, projection images, and radiosity; find out how the proper lighting can turn a good shot into a great shot.

An FBI agent's sister disappears after an attempted suicide. When Savich and Sherlock join the search, they discover a startling connection to a puzzling murder-and put their lives on the line to uncover the truth.

Imagine seeing a star explode before your very eyes.

Consider the possibilities of having robots in your house fulfilling your every desire. Plan a trip to ancient Rome to

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dine with Caesar. Travel the galaxy delivering precious goods. But never forget that your cargo is illegal, robots could possess a soul, and the consequences of time travel could be deadly. Somewhere, just beyond the horizon, where the edge of the world disappears into darkness and possibility, exist the worlds inhabited by the stories of Horizon's Edge. There are worlds filled with black holes, robot assassins, savage aliens, forbidden love, and – just possibly – the power to bring about the end of the Universe. But there are also worlds as familiar as our own backyards, which may be the scariest of all. Realms of dark imagination, they are also, remarkably, worlds of

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hopes and dreams. Blending aspects of traditional science fiction and modern thought, author Mark Guinane finds – somewhere deep in space, or possibly just around the corner – an intriguing middle ground between Isaac Asimov and Philip K. Dick. *Horizon's Edge* is a collection of stories that will take you to the edge of the Universe and beyond.

Lessons in Acrylic, Oil, Pastel and Watercolor

Master the Art of Business Strategy

A Revision of the Genera and Great Groups of the Echinoidea

The Partnership Between Choreography and Lighting

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Design

Your Next Five Moves

Library of the World's Best Literature: A-Z

A groundbreaking book that sheds new light on the vital importance of teams as the fundamental unit of organization and competition in the global economy. Teams—we depend on them for both our professional success and our personal happiness. But isn't it odd how little scrutiny we give them? The teams that make up our lives are created mostly by luck, happenstance, or circumstance—but rarely by design. In trivial

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matters—say, a bowling team, the leadership of a neighborhood group, or a holiday party committee—success by serendipity is already risky enough. But when it comes to actions by fast-moving start-ups, major corporations, nonprofit institutions, and governments, leaving things to chance can be downright dangerous. Offering vivid reports of the latest scientific research, compelling case studies, and great storytelling, Team Genius shows managers and executives that the planning, design, and management of great teams no longer have to be a black art. It explores solutions to essential questions

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that could spell the difference between success and obsolescence. Do you know how to reorganize your subpar teams to turn them into top performers? Can you identify which of the top-performing teams in your company are reaching the end of their life span? Do you have the courage to shut them down? Do you know how to create a replacement team that will be just as effective—without losing time or damaging morale? And, most important, are your teams the right size for the job? Throughout, Rich Karlgaard and Michael S. Malone share insights and real-life examples gleaned from their careers as journalists,

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analysts, investors, and globetrotting entrepreneurs, meeting successful teams and team leaders to reveal some "new truths": The right team size is usually one fewer person than what managers think they need. The greatest question facing good teams is not how to succeed, but how to die. Good "chemistry" often makes for the least effective teams. Cognitive diversity yields the highest performance gains—but only if you understand what it is. How to find the "bliss point" in team intimacy—and become three times more productive. How to identify destructive team members before they do harm.

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Why small teams are 40 percent more likely to create a successful breakthrough than a solo genius is. Why groups of 7 (± 2), 150, and 1,500 are magic sizes for teams. Eye-opening, grounded, and essential, Team Genius is the next big idea to revolutionize business.

The equivalent of a foundation course in traditional oil painting for beginning to intermediate level artists, this in-depth book uses the still life as a practical way to master oil techniques. The still life is a practical, forgiving genre as it does not require the likeness of a portrait or the accurate proportions of the figure and,

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unlike the landscape, it doesn't change with the weather. Instead, it gives aspiring artists ample time to study and the opportunity to look closer. It can be used as a purely formal subject for drawing and painting techniques, or a platform for emotional expression using personal symbolism and imagery. However, though the still life is used throughout as a teaching tool, this is first and foremost a book about oil painting. It begins with simple compositions that build to more complex arrangements. Starting with essential information on how to best set up your studio—including lighting,

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equipment, materials (paints, solvents, brushes, mediums), and preparing your canvas and paper for oil painting—Still Life Painting Atelier then offers concrete lessons in a logical progressive sequence, with step-by-step illustrations, finished paintings, diagrams and tips. Chapters cover:

- How to address composition through thumbnail sketches and line drawings
- Using underpainting to study the characteristics of light and shade
- The basics of color theory and color mixing
- How to use a variety of brushes to create sharp and soft edges
- Techniques that are helpful when painting

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metal and glass • How to apply glazing and scumbling to bring luminosity and texture

Seven billion people on earth; it was only a matter of time before you discovered the truth. Your legends--your myths and religions--have called us by many names. Since the beginning, our kind has walked among you as your protectors. We are the only ones who know who you are and why you are here. He wasn't meant to disappear; you weren't meant to know why. Our objective was clear: hunt them, kill them and leave. Once you know, there will be no going back. They will come for you. Are you ready?

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The Journal of Foreign Medical Science and Literature

Photoshop Elements 2022 For Dummies

Playing for Keeps

Library of the World's Best Literature, Ancient and Modern

Horizon's Edge

Lessons in Traditional Oil Painting

NEW YORK TIMES BESTSELLER • Misconceptions, misunderstandings, and flawed facts finally get the heave-ho in this humorous, downright humiliating book of reeducation based on the phenomenal British bestseller. Challenging what most of us assume to be verifiable truths in areas like history, literature, science, nature, and more, The Book of General Ignorance is a witty “gotcha” compendium

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of how little we actually know about anything. It'll have you scratching your head wondering why we even bother to go to school. Think Magellan was the first man to circumnavigate the globe, baseball was invented in America, Henry VIII had six wives, Mount Everest is the tallest mountain? Wrong, wrong, wrong, and wrong again. You'll be surprised at how much you don't know! Check out The Book of General Ignorance for more fun entries and complete answers to the following: How long can a chicken live without its head? About two years. What do chameleons do? They don't change color to match the background. Never have; never will. Complete myth. Utter fabrication. Total Lie. They change color as a result of different emotional states. How many legs does a centipede have? Not a hundred. How many toes has a two-toed sloth? It's either six or eight. Who was the first American president? Peyton Randolph. What were

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George Washington's false teeth made from? Mostly hippopotamus. What was James Bond's favorite drink? Not the vodka martini. Explores theories on the evolution of technology, the effects that human choice has on this revolution, and what's in store in the future. Hugo von Hoffmannsthal made his mark as a poet, as a playwright, and as the librettist for Richard Strauss's greatest operas, but he was no less accomplished as a writer of short, strangely evocative prose works. The atmospheric stories and sketches collected here—fin-de-siècle fairy tales from the Vienna of Klimt and Freud, a number of them never before translated into English—propel the reader into a shadowy world of uncanny fates and secret desires. An aristocrat from Paris in the plague years shares a single night of passion with an unknown woman; a cavalry sergeant meets his double on the battlefield; an orphaned man withdraws from the world with his four

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servants, each of whom has a mysterious power over his destiny. The most influential of all of Hofmannsthal's writings is the title story, a fictional letter to the English philosopher Francis Bacon in which Lord Chandos explains why he is no longer able to write. The "Letter" not only symbolized Hofmannsthal's own turn away from poetry, it captured the psychological crisis of faith and language which was to define the twentieth century.

*Can the Character of the Park's "soft-edge" Boundary be Preserved?
And Other Writings*

Standing at the Edge

The Why Cafe

*Development Along the Northwestern Boundary of the Great Smoky
Mountains National Park*

The Book of General Ignorance

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A groundbreaking exploration of what it means to be a late bloomer in a culture obsessed with SAT scores and early success, and how finding one's way later in life can be an advantage to long-term achievement and happiness. We live in a society where kids and parents are obsessed with early achievement, from getting perfect scores on SATs to getting into Ivy League colleges to landing an amazing job at Google or Facebook--or even better, creating a startup with the potential to be the next Google or Facebook or Uber. We see software coders becoming millionaires or even billionaires before age 30 and feel we are failing if we are not one of them. But there is good news. A lot of us--most of us--do not explode out of the gates in life. That was true for author

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Rich Karlgaard, who had a mediocre academic career at Stanford (which he got into by a fluke), and after graduating, worked as a dishwasher, nightwatchman, and typing temp before finally finding the inner motivation and drive that ultimately led him to start up a high-tech magazine in Silicon Valley, and eventually to become the publisher of Forbes magazine. There is a scientific explanation for why so many of us bloom later in life. The executive function of our brains doesn't mature until age 25--and later for some. In fact our brain's capabilities peak at different ages. We actually enjoy multiple periods of blooming in our lives. Based on several years of research, personal experience, and interviews with neuroscientists and psychologists, and

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countless people at different stages of their careers, Bloom reveals how and when we achieve full potential--and why an algorithmic acuity in math is such an anomaly in terms of career success.

Too many companies are managed not by leaders, but by mere role players and faceless bureaucrats. What does it take to be a real leader—one who is confident in who she is and what she stands for, and who truly inspires people to achieve extraordinary results? Rob Goffee and Gareth Jones argue that leaders don't become great by aspiring to a list of universal character traits. Rather, effective leaders are authentic: they deploy individual strengths to engage followers' hearts, minds, and souls. They are skillful at

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consistently being themselves, even as they alter their behaviors to respond effectively in changing contexts. In this lively and practical book, Goffee and Jones draw from extensive research to reveal how to hone and deploy one's unique leadership assets while managing the inherent tensions at the heart of successful leadership: showing emotion and withholding it, getting close to followers while keeping distance, and maintaining individuality while "conforming enough." Underscoring the social nature of leadership, the book also explores how leaders can remain attuned to the needs and expectations of followers. Why Should Anyone Be Led By You? will forever change how we view, develop, and practice the art of leadership, wherever we live and work.

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For more than forty years Jan Gehl has helped to transform urban environments around the world based on his research into the ways people actually use—or could use—the spaces where they live and work. In this revolutionary book, Gehl presents his latest work creating (or recreating) cityscapes on a human scale. He clearly explains the methods and tools he uses to reconfigure unworkable cityscapes into the landscapes he believes they should be: cities for people. Taking into account changing demographics and changing lifestyles, Gehl emphasizes four human issues that he sees as essential to successful city planning. He explains how to develop cities that are Lively, Safe, Sustainable, and Healthy. Focusing on these issues leads Gehl to think of even the largest city on a

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very small scale. For Gehl, the urban landscape must be considered through the five human senses and experienced at the speed of walking rather than at the speed of riding in a car or bus or train. This small-scale view, he argues, is too frequently neglected in contemporary projects. In a final chapter, Gehl makes a plea for city planning on a human scale in the fast-growing cities of developing countries. A "Toolbox," presenting key principles, overviews of methods, and keyword lists, concludes the book. The book is extensively illustrated with over 700 photos and drawings of examples from Gehl's work around the globe.

The Masterpieces of the World's Greatest Authors in History, Biography, Philosophy, Economics, Politics, Epic and

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Dramatic Literature, History of English Literature, Oriental Literature (sacred and Profane), Orations, Essays

Still-life Painting Atelier

Team Genius

What It Takes To Be An Authentic Leader

A teoria soft edge

The Lord Chandos Letter

Secrets to Painting Beautiful Landscapes Painting the landscape can be fun and rewarding--if you make the right decisions as you paint. After all, it is the artist's greatest challenge to somehow capture a sense of it all--the grandness, the majesty, the splendor of nature--with just a few strokes of paint on a canvas.

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Popular art instructor Johannes Vloothuis makes the process a whole lot easier with the essential techniques, key concepts and expert advice he shares in this book.

- Learn straightforward strategies to make your paintings more interesting and dramatic, such as simplifying the foreground, composing with abstract shapes and harmonizing colors.
- Discover specific techniques for painting landscape elements including mountains, water, foliage, snow and more.
- 9 step-by-step demonstrations walk you through all the techniques necessary to create successful landscape paintings.

Landscape Painting Essentials is packed with practical information. You'll make the critical shift from

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painting what you see to painting as an artist sees. You'll learn to strategically edit shapes, rearrange elements and enhance color. You'll gain a better understanding of what to include in your painting, what to change and what to leave out. Most importantly, you'll gain the skills necessary to turn nature's bounty of inspiration into original, stunning landscape paintings.

Make your photos pop without any visual design or editing experience With cameras on every phone, we've all got more photos than we know what to do with. But what if you could optimize and beautify every snap you take, regardless of the lighting or background? What if

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you could turn every shot of your adorable baby or a serene sunset into a stunning work of art? Photoshop Elements 2022 For Dummies is the key to making that happen. This handy, step-by-step guide walks you through every aspect of using Photoshop Elements—the intuitive and accessible cousin of the more complex Photoshop—to make your next picture the best one you've ever taken. Don't have any graphic design experience? Don't worry! This handbook is written specifically for everyday, busy people who want to learn Photoshop Element's photo editing tools without wading through complicated jargon or confusing instructions. In no time flat, you'll be fixing red eye, enhancing contrast

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and colors, and adding artistic flair to photos people can't help but enjoy and share. Get a handle on the most basic Photoshop Elements features before moving on to more advanced walkthroughs that will have you editing like a pro Figure out how to build, manipulate, and alter layers so you can change one part of a picture without altering the whole thing Make tiny adjustments—like fixing glare—or fundamental changes—like switching backgrounds—with the click of a mouse So, get ready for more social media "Likes" than you know what to do with. You're about to turn your photos into something truly special.

A Story

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The Edge