

The Economist: Megachange: The World In 2050

Self-acknowledged 'design junkies' Lucy St George and Jane Rockett launched their online interiors store in 2007. Ten years on, Rockett St George has revitalized the interiors market with their quirky, glamorous and distinctive collections.

"Ten Global Trends Every Smart Person Should Know is a pleasure: gorgeous, self-contained vignettes on human progress, which you can sample at your leisure or devour in a sitting." —Steven Pinker, author of Enlightenment Now: The Case for Reason, Science, Humanism, and Progress Think the world is getting worse? If so, you're wrong. The world is, for the most part, actually getting better. But 58 percent of people in 17 countries who were surveyed in 2016 thought that the world was either getting worse or staying the same. Americans were even more glum: 65 percent thought the world was getting worse and only 6 percent thought it was getting better. The uncontroversial data on major global trends in this book will persuade you that this dark view of the state of humanity and the natural world is, in two parts, badly mistaken. World population will peak at 8-9 billion before the end of this century, as the global fertility rate continues its fall from 6 children per woman in 1960 to the current rate of 2.4. The global absolute poverty rate has fallen from 42 percent in 1981 to 8.6 percent today. Satellite data show that forest area has been expanding since 1982. Natural resources are becoming ever cheaper and more abundant. Since 1900, the average life expectancy has more than doubled, reaching more than 72 years globally. Of course, major concerns such as climate change, marine plastic pollution, and declining wildlife populations are still with us, but many of these problems are already being ameliorated as a result of the favorable economic, social, and technological trends that are documented in this book. You can't fix what is wrong in the world if you don't know what's actually happening. Ten Global Trends Every Smart Person Should Know will provide busy people with quick-to-read, easily understandable, and entertaining access to surprising facts that they need to know about how the world is really faring.

The 4th Edition of this benchmark book updated to help both professional and casual investor achieve their goals. Supported by numerous charts and detailed analysis, The Economist Guide to Investment Strategy outlines how to construct investment strategies appropriate for individual investors. It looks at the risks and opportunities of uncomplicated strategies and it comes with wealth-warnings for those who wish to explore more sophisticated and fashionable investment approaches. It emphasizes the importance of taking into account insights from behavioral analysis as well as the principles of traditional finance. It highlights how habitual patterns of decision-making can lead any of us into costly mistakes, and it stresses how markets are most dangerous when they appear to be most rewarding.

Extensively revised and updated following the fallout from the global financial crisis, the 6th edition of this highly regarded book brings the reader right up to speed with the latest financial market developments, and provides a clear and incisive guide to a complex world that even those who work in it often find hard to understand. In chapters on the markets that deal with money, foreign exchange, equities, bonds, commodities, financial futures, options and other derivatives, the book examines why these markets exist, how they work, and who trades in them, and gives a run-down of the factors that affect prices and rates. Business history is littered with disasters that occurred because people involved their firms with financial instruments they didn't properly understand. If they had had this book they might have avoided their mistakes. For anyone wishing to understand financial markets, there is no better guide.

Understanding the world's troublespots

Who Owns the Future?

A guide to effective decision-making

The World in Conflict

And Many Others You Will Find Interesting

Why Greater Equality Makes Societies Stronger

The Trend Management Toolkit

Globalization evokes mixed responses. It is praised for facilitating business, greater trade between nations and reducing poverty, and is also accused of causing job losses and homogenizing culture. While some nations cheer its benefits, others think of barriers to protect themselves. Yet, everyone agrees that it is a multidimensional and complex process that continuously reshapes our environment. Rather than wonder whether globalization is good or bad, it is important to understand how it impacts nations, organizations and individuals and be prepared to operate in that context.

What will the world of technology look like in 2050? And how will it affect the way we live? These are the big questions explored in MEGATECH: TECHNOLOGY IN 2050, a collection of thought-provoking insights imagining how big developments in technology might shape the future. The book invites us on a journey to the future, contemplating where and how far technology might take us. The industry's biggest leaders, academics, writers, and journalists—including Dr. Frank Wilczek, Alastair Reynolds, and Melinda Gates—examine what the impact of technology might be in 2050 and consider the policies we might need, both to make the most of future opportunities and to tackle the environmental, economic, and social challenges ahead. MEGATECH is a book of big, bold ideas from a stellar line-up of prominent players in the tech world. It is required reading for anyone engaged with the interrelationships between technology, innovation, business, politics, and society.

The Economist: Marketing for Growth is a guide to how marketing can and should become a business's most important driver of growth. Marketers play a crucial role in generating revenue, and they can play an equally important role in how revenues translate into profit. They can help a company achieve growth by being smarter or more efficient than its competitors, and do so in a sustainable way. Marketers have their ear to the ground and therefore are often the first to pick up on changing customer needs and behavior, and the forces at play in markets. This informs the development and improvement of products, processes and standard of service. The book explores how to identify the most valuable customers, the most effective ways to drive revenue growth, and the best ways to improve profitability. It combines insight and practical guidance, and is supported by a wealth of hard data and anecdotal evidence from a wide range of business in Britain, America, Europe and Asia, including Amazon, China Mobile, Dove, Goldman Sachs, Haier, ING Direct, Lenovo, the Mini, Procter & Gamble, Red Bull, Target, Twitter, Virgin and Zara.

Designed as a companion to The Economist Style Guide, the best-selling guide to writing style, The Economist Numbers Guide is invaluable for everyone who wants to be competent, and able to communicate effectively, with numbers. In addition to general advice on basic nomenclature, the guide points out common errors and explains the recognised techniques for solving financial problems, analysing information of any kind and effective decision making. Over 100 charts, graphs, tables and feature boxes highlight key points. Also included is an A-Z dictionary of terms covering everything from amortisation to zero-sum game. Whatever your business, The Economist Numbers Guide will prove invaluable.

Numbers Guide

The Economist Book of Idms

The Chief Financial Officer

A Multi-Dimensional System, Third Edition

Guide to Country Risk

The business outlook, opportunities and obstacles

What the U.S. Can Learn from China

Companies rarely track their performance against long-term plans, and results often fail to meet projections. When companies do track performance, it seldom matches the prior year's projection, and a great deal of value is lost in translation. This new title in The Economist series shows how businesses can overcome such failings and implement strategy effectively, using facts and anecdotal evidence from the real experiences of firms.

Business failure is not limited to start ups. Industry Watch (published by BDO Stoy Hayward, an accounting firm) 'predicts that 17,043 businesses will fail (in the UK) in 2006, a further 4 per cent increase from 2005'. In America between 1990 and 2000, there were over 6.3 million business start-ups and over 5.7 million business shut-downs. Risk of failure can be greatly reduced through effective organizational design that encourages high performance and adaptability to changing circumstances. Organization design is a straightforward business process but curiously managers rarely talk about it and even more rarely take steps to consciously design or redesign their business for success. This new Economist guide explores the five principles of effective organization design, which are that it must be driven by the business strategy and the operating context (not by a new IT system, a new leader wanting to make an impact, or some other non-business reason), involve holistic thinking about the organization be for the future rather than for now not to be undertaken lightly - it is resource intensive even when going well be seen as a fundamental process not a repair job. (Racing cars are designed and built. They are then kept in good repair.)

The growth that companies can achieve from their operations in home and developed world markets has for many years been modest. Real opportunities to take a business to a higher level exist in identifying and cultivating emerging markets. For many years, The Economist Corporate Network has been a leading authority in advising firms on how to make the most of the opportunities that emerging markets present, and how to avoid the mistakes so many companies make with disastrous results. In this book, the Corporate Network team shares their expertise with readers. They examine new approaches to business in emerging markets, identifying what you need to think about, the various risks, and how to get your approach right. They also review various markets, from the BRIC countries (Brazil, Russia, India, and China) to the emerging economies of Eastern Europe, Asia and Africa. Based on the unrivalled expertise of The Economist Corporate Network team and their experiences working with hundreds of companies, there is no more useful guide than The Economist: Emerging Markets to explore the opportunities these markets offer and how to take advantage of them.

"Jugaad Innovation is the most comprehensive book yet to appear on the subject [of frugal innovation]." —The Economist A frugal and flexible approach to innovation for the 21st century Innovation is a key directive at companies worldwide. But in these tough times, we can't rely on the old formula that has sustained innovation efforts for decades—expensive R&D projects and highly-structured innovation processes. Jugaad Innovation argues the West must look to places like India, Brazil, and China for a new approach to frugal and flexible innovation. The authors show how in these emerging markets, jugaad (a Hindi word meaning an improvised solution born from ingenuity and cleverness) is leading to dramatic growth and how Western companies can adopt jugaad innovation to succeed in our hypercompetitive world. Outlines the six principles of jugaad innovation: Seek opportunity in adversity, do more with less, think and act flexibly, keep it simple, include the margin, and follow your heart Features twenty case studies on large corporations from around the world—Google, Facebook, 3M, Apple, Best Buy, GE, IBM, Nokia, Procter & Gamble, PepsiCo, Tata Group, and more—that are actively practicing jugaad innovation The authors blog regularly at Harvard Business Review; their work has been profiled in BusinessWeek, MIT Sloan Management Review, The Financial Times, The Economist, and more Filled with previously untold and engaging stories of resourceful jugaad innovators and entrepreneurs in emerging markets and the United States This groundbreaking book shows leaders everywhere why the time is right for jugaad to emerge as a powerful business tool in the West—and how to bring jugaad practices to their organizations.

Think Frugal, Be Flexible, Generate Breakthrough Growth

Guide to Financial Markets

The Role of Markets in Driving Revenues and Profits

Why they exist and how they work

Fiscal Decentralization in Developing and Transition Economies

Successful Strategy Execution

The Economist Pocket Asia

This compelling book focuses on fundamental trends called "megatrends", which are great forces in societal development that have a profound impact on states, markets and civil society today and in the future.

Evaluates the negative impact of digital network technologies on the economy and particularly the middle class, citing challenges to employment and personal wealth while exploring the potential of a new information economy.

The revised and updated 7th edition of this highly regarded book brings the reader right up to speed with the latest financial market developments, and provides a clear and incisive guide to a complex world that even those who work in it often find hard to understand. In chapters on the markets that deal with money, foreign exchange, equities, bonds, commodities, financial futures, options and other derivatives, the book examines why these markets exist, how they work, and who trades in them, and gives a run-down of the factors that affect prices and rates. Business history is littered with disasters that occurred because people involved their firms with financial instruments they didn't properly understand. If they had had this book they might have avoided their mistakes. For anyone wishing to understand financial markets, there is no better guide.

Barring major policy failures, the U.S. military will enjoy unrivaled capabilities in the coming decades. However, a series of megatrends will undermine the U.S. position as the most influential actor while enabling its rivals to move up the ranks fast. The U.S. military should stand ready to harness these dynamics to retain its edge in a recalibrated global operational threat environment and strategic landscape. Otherwise, protecting U.S. interests in a continuously evolving world will be a fruitless enterprise, one that will hasten the perceived U.S. decline as the greatest military power the world has ever known. This monograph helps explore and prepare for the possible and the probable in a transformed world of 2050. Relying on forecasting, scenarios, and wild cards, it envisions the evolution of the megatrends and an emerging operational threat environment and strategic landscape for the U.S. military.

Guide to Intellectual Property

Robots, AI, and Automation

Rockett St George: Extraordinary Interiors

The Spirit Level

Book of Obituaries

Progress, Problems, and the Promise

Megatech

The effectiveness of a good strategy well implemented determines a business' future success or failure. Yet history is full of strategic decisions, big and small, that were ill-conceived, poorly organized and consequently disastrous. This updated guide looks at the whole process of strategic decision-making, from vision, forecasting, and resource allocation, through to implementation and innovation. Strategy is about understanding where you are now, where you are heading and how you will get there. There is no room for timidity or confusion. Although the CEO and the board decide a company's overall direction, it is the managers at all levels of the organization who will determine how the vision can be transformed into action. In short, everyone is involved in strategy. But getting it right involves difficult choices: which customers to target, what products to offer, and the best way to keep costs low and service high. And constantly changing business conditions inevitably bring risks. Even after business strategy has been developed, a company must remain nimble and alert to change, and view strategy as an ongoing and evolving process. The message of this guide is simple: strategy matters, and getting it right is fundamental to business success.

Provides practical solutions to the business problem of distributing training to multiple locationsIntroduces a new and practical way to use assessment to create a sustainable training and development functionShows how those involved with training and development can make bottom line contributions to the companyProvides a model for calculating return on investment (ROI) for technology based programsIn this era of rapid globalization, human resource development professionals in every type of organization face the problem of managing training and development across many different, often widely d.

The obituaries that appear in The Economist are remarkable because of the unpredictable selection of people to be written about, the surprising lives they lead - but also for the style in which the obituary is written. The selection for this book ranges far and wide, including Jean Bedel Bokassa and Pope Jean Paul II, Pamela Harriman and Harry Oppenheimer, Akio Morita and J K Galbraith, Jean Baudrillard and Syd Barrett, Estee Lauder and Hunter Thomson, Bip (the legendary mime artist Marcel Marceau) and even Alex the African Grey (Science's best known parrot).

The Earth is riven by dangerous and shifting faultlines. Since the previous edition of The World in Conflict, we have witnessed the apparent collapse of Isis in Syria and the reawakening of the Troubles in Ireland. Donald Trump first goaded and then mollified North Korea, the world's most enigmatic nuclear power, before provoking Iran into renewing its atomic ambitions. And alongside traditional warzones, a new set of global battle lines are being drawn across cyberspace. Join the veteran Economist journalist John Andrews on a tour of the ancient emities and imminent collisions that define conflict in the twenty-first century. Region by region discover the causes, contexts, participants and likely outcomes of every globally significant violent struggle now underway. From drug cartels to cyber war, this is the indispensable guide for anyone who wants to understand our perilous world.

How to Understand Markets, Risk, Rewards, and Behaviour

Technology in 2050

Jugaad Innovation

Business Strategy

Pocket World In Figures 2022

Guide to Business Planning

What it is, how to protect it, how to exploit it

Managers are constantly expected to make decisions that reflect a full understanding of the financial consequences. In the absence of formal training, few people are prepared for the responsibilities of dealing with management reports, budgets, and capital proposals, and find themselves embarrassed by their lack of understanding. This book examines financial responsibilities. Each chapter examines actual tasks managers have to do, from 'how to assemble a budget,' 'how to read variances on a report,' 'how to construct a proposal to invest in new equipment,' exploring the range of principles that can be applied to each task, illustrating practical ways these principles are used, and providing guidance for implementation. Guide to Financial Management will help the reader understand financial jargon, financial statements, management accounts, performance measures, budgeting, costing, pricing, decision-making and investment appraisal. This second edition has been fully revised and expanded with detailed examples from 100 leading businesses around the world. Big, unexpected changes are here to stay. Slow, incremental change has become a relic of the past. Today's shifts come fast and big, what Darrell West calls megachanges, in which dramatic disruptions in trends and policies occur on a regular basis. Domestically, we see megachange at work in the new attitudes and policies toward same-sex marriage, legalization of marijuana use. Globally, we have seen the extraordinary rise and then collapse of the Arab Spring, the emergence of religious zealotry, the growing influence of nonstate actors, the spread of ISIS-fomented terrorism, the rise of new economic and political powers in Asia, and the fracturing of once-stable international alliances. The proliferation of unpected events is confounding experts in the United States and around the globe. Many of the social and political institutions that used to anchor domestic and international politics have grown weak or are in need of dramatic reform. What to do? West says that we should alter our expectations about the speed and magnitude of change, and recognize that many of our current governing processes are geared to slow deliberation and promote incremental change, not large-scale transformation. With megachange becoming the new normal, our domestic and global institutions must develop the ability to tackle the massive economic, political, and social shifts that we face. Politics in the Twentieth Century was dominated by a single question: how much of our collective life should be determined by the state, and what should be left to the market and civil society? Now the debate is different: to what extent should our lives be directed and controlled by powerful digital systems - and on what terms? Digital technologies are transforming the way we live together. Those who control the most powerful technologies are increasingly able to control the rest of us. As time goes on, these powerful entities - usually big tech firms and the state - will set the limits of our liberty, decreeing what may be done and what is forbidden. Their actions will flourish or decay. A landmark work of political theory, Future Politics challenges readers to rethink what it means to be free or equal, what it means to have power or property, and what it means for a political system to be just or democratic. In a time of rapid and relentless changes, it is a book about how we can survive.

Global Issues Distinguished Book Prize.

The 2022 edition of this annual bestseller has been completely revised and updated, with new features including the origins and destinations of migrants, the prevalence of paramilitary forces, levels of slum populations and a range of indicators tracking the effects of covid-19, among many others. It provides rankings on more than 200 to countries on a range of issues, including: statistical profiles of 64 of the world's major economies, plus the euro area and the world itself, and challenges readers to test their knowledge with a quiz. If you want to know › which country imports the most arms › the countries with the highest life expectancy › where most mammal species are under threat › which country normally has the fastest growing economy › who has the highest percentage of covid-19 vaccinations this edition of Pocket World in Figures has the answers.

What CFOs Do, the Influence they Have, and Why it Matters

How to identify, manage and mitigate the risks of doing business across borders

Guide to Organisation Design

The Future of Work

An Open-Minded Guide to Treating Our Greatest Competitor as Our Greatest Teacher

Preparing the U.S. Military for New Era Dynamics

The Economist Numbers Guide (6th Ed)

Where and who do we want to be? How might we get there? What might happen if we stay on our current course? The Future of Stuff asks what kind of world will we live in when every item of property has a digital trace, when nothing can be lost and everything has a story. Will property and ownership become as fluid as film is today? summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Intellectual Property (IP) is often a company's single most valuable asset. And yet IP is hard to value, widely misunderstood and frequently under-exploited. IP accounts for an estimated 5%trn of GDP in the US alone. It covers patents, trademarks, domain names, copyrights, designs and trade secrets. Unsurprisingly, companies zealously guard their own ideas and challenge the IP of others. Damages arising from infringements have fostered a sizeable claims industry. But IP law is complex, and the business, financial and legal issues around it are difficult to navigate. Court decisions and interpretation of IP laws can be unpredictable, and can dramatically change the fortunes of businesses that rely on their IP - as demonstrated in the pharmaceutical industry's battle with generic drugs. This comprehensive guide to intellectual property will help companies, investors, and creative thinkers understand the scope and nature of IP issues, pose the right questions to their advisers and maximize the value from this crucial intangible asset.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Intellectual Property (IP) is often a company's single most valuable asset. And yet IP is hard to value, widely misunderstood and frequently under-exploited. IP accounts for an estimated 5%trn of GDP in the US alone. It covers patents, trademarks, domain names, copyrights, designs and trade secrets. Unsurprisingly, companies zealously guard their own ideas and challenge the IP of others. Damages arising from infringements have fostered a sizeable claims industry. But IP law is complex, and the business, financial and legal issues around it are difficult to navigate. Court decisions and interpretation of IP laws can be unpredictable, and can dramatically change the fortunes of businesses that rely on their IP - as demonstrated in the pharmaceutical industry's battle with generic drugs. This comprehensive guide to intellectual property will help companies, investors, and creative thinkers understand the scope and nature of IP issues, pose the right questions to their advisers and maximize the value from this crucial intangible asset.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that comprise the first set of FUTURES essays. Each standalone book presents the author's original vision of a singular aspect of the future which inspires in them hope or reticence, optimism or fear. Read individually, these essays will inform, entertain and challenge. Together, they form a picture of what might lie ahead, and ask the reader to imagine how we might make the transition from here to there, from now to then.

Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question-how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that we need to become as fluid as film is today: summed up as 'dismissed with a swipe? What will this mean for how we buy, rent, share and dispose of stuff? About what our stuff says about us? And how will this impact on us, on manufacturing and supply, and on the planet? This brief but mighty book is one of five that